



Regular Meeting of the Board of Directors

June 4, 2026 at 6:00 p.m.

Arnold D'Amico Community Center

1370 Victory Drive, South Euclid, Ohio 44121

Officers

Jillian Dinehart, President
Patrick Kenney, Vice President
Callie Cripps, Treasurer
Amy Crawford, Secretary
Rick Krivanka, Past President

Board Members

Jessica Fitzgerald
Steve Haynie
Yolanda King
Michael May
Al Paynter
Joe Pollack
Denise Turner

Executive Director

Kristian Hunter

Programming & Communications Manager

Barbie McCann

President Jillian Dinehart called the meeting to order at 6:02 p.m.

Amy Crawford performed the roll call of board members. There was a quorum present.

Consent Agenda

- a. April 3, 2026 OSE Regular Board Meeting Minutes
- b. March-April Marketing Report
- c. 04/07/2026 Revitalization Committee Meeting Minutes
- d. 05/05/2026 Revitalization Committee Meeting Minutes
- e. 04/22/2026 NGP Grants Committee Meeting Minutes
- f. 05/15/2026 NGP Grants Committee Meeting Minutes
- g. 04/21/2026 Fundraising Committee Meeting Minutes

h. 05/27/2026 Executive Committee Report

Rick Krivanka motioned to approve the Consent Agenda. Seconded by Michael May. The board unanimously approved the Consent Agenda. (11-0-0)

Strategic Planning

President Jillian Dinehart led a comprehensive discussion on establishing measurable fundraising goals and strategic planning frameworks across board member giving, community outreach, and corporate sponsorships. The board evaluated setting a clear policy for board participation, with Past President Rick Krivanka suggesting a baseline contribution of \$50 per board member to achieve 100% participation, satisfying critical requirements for external grant applications while building accountability. To guide overall revenue efforts, President Dinehart proposed a target allocation model aiming for 60% of revenue from business sponsors and major donors, 30% from grants, and 10% from organic, community-driven donations.

Board members emphasized moving beyond generic digital appeals by prioritizing personal, face-to-face relationship building. Key strategies included leveraging personal networks to secure larger contributions, identifying high-net-worth South Euclid alumni, and pursuing targeted meetings with the city's top corporate entities. Additionally, the board discussed capitalizing on existing media, such as including explicit calls to action with QR codes in *Thrive* magazine, and structuring event sponsorships to ensure programs directly generate net operational revenue. Addressing committee structure, the Executive Committee recommended replacing the standing Fundraising Committee with event-specific ad-hoc task forces, reinforcing that fundraising is a shared responsibility across the entire board while allowing for more focused execution around individual campaigns.

Finance Report

Treasurer Callie Cripps presented the financial report through April, highlighting account structures, recent revenue, key expenses, and budget performance. Assets are managed strategically to maximize interest in the 1003 Money Market account before transferring funds to the 1001 operating account, while account 1010 isolates payroll transactions. Recent revenue includes Cleveland Foundation grant funds for the Home Repair Program, \$3,000 in Ardentale lease income (with an extension likely), and \$12,589 in restricted income for Rock the Block and the Food Truck Park, which was offset by \$14,000 in vendor expenses.

To reduce overhead, the board agreed to discontinue the \$550 monthly legal retainer with Yorkvitch Group in favor of an as-needed billing model, saving \$6,000 annually. Overall, net income showed a deficit of \$17,000 to \$18,000—primarily from payroll—though thrifty spending kept performance well ahead of the budgeted \$30,000 deficit projection. Future reports will reclassify line item 415 100 to External Event Income for consistency, and a new schedule has been added to track restricted program assets.

Financial Report as of April 30, 2026

1000 Petty Cash	\$ 189.00
1001 PNC Checking #1398	\$ 28,588.32
1003 PNC Money Market #7276	\$ 686,268.18
1010 PNC Bank #0386	\$ 7,261.40

1011 PayPal Bank	\$ 165.35
Total Bank Accounts	\$ 722,472.25

1100 Accounts Receivable	\$ -2,000.00
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Other Current Assets	
1200 Prepaid Expenses	\$ 2,405.63
Grants Receivable	\$ 7,530.20
Total for Other Current Assets	\$730,417.08

1700 Property held	
1701 1601 South Green	\$ 32,200.00
1702 1597 South Green	\$ 21,500.00
1703 1591 South Green	\$ 21,500.00
Total Properties held	\$ 75,200.00

Total Assets	\$ 805,617.08
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Executive Director

President Jillian Dinehart provided the Executive Director report in Kristian's absence. Updates were provided on real estate, program funding, strategic planning, regional partnerships, and upcoming grant applications. On the property front, the organization successfully reached an agreement to sell a non-usable lot, generating \$18,000 in unbudgeted revenue. Additionally, the CDSG contract has been signed and executed, allowing for reimbursement submissions for ongoing summer senior landscaping costs. The organization is also awaiting review on a \$10,000 exterior home repair grant submitted to the Community Outreach Council as part of the Home for All application.

To support strategic planning, Kristin is consulting with Janus Small and Associates, with a goal to deliver a proposal for board consideration via email or ahead of the next meeting. Regionally, One South Euclid participated in the inaugural First Suburbs CDC/CIC meeting alongside leadership from Berea, Bedford Heights, Lakewood, and Shaker Heights to build a collective advocacy network and share best practices across inner-ring suburbs. Executive Director Hunter is also attending donor-cultivation and fundraising development trainings to strengthen major donor outreach strategies.

Regarding actionable business, the board formally approved a motion authorizing staff to reapply for next year's CDSG funding to secure continued support for senior landscaping programs. Finally, staff is preparing the annual Cuyahoga Arts & Culture grant application, which will directly fund Food Truck Park programming managed in-house this season. The board was encouraged to review the summer event lineup—including band and line dancing nights—and submit ideas for next year's programming to incorporate into the grant request, while also signing up to volunteer at event tables to engage the community and support fundraising efforts.

Executive Committee

President Jillian Dinehart reported on strategic alignment, community surveys, municipal stakeholder outreach, Hometown Heroes awards, the new recurring donor program, and summer volunteer needs. Leadership is meeting with the SEL school district superintendent to learn from their recent strategic plan and plans to reissue a community survey to gather youth and resident feedback. Business outreach continues alongside meetings with city council members and Mayor Welo to align community goals.

Hometown Heroes nominees under consideration include Officer Joe DeLillo, Julie Mostov, Brenda Pryor, and Laquetta Washington, with Tatiana Mason selected as the Emerging Hometown Hero recipient.

The committee launched the *Friends of One South Euclid* recurring donor program on Zeffy, offering giving tiers at \$10, \$60, and \$125 per month to fund community events and senior landscaping. First-year targets aim for 100% board participation, 15 to 20 resident partners, 5 to 10 business members, and \$4,000 to \$9,000 in revenue.

Finally, board members were urged to sign up for volunteer shifts, wear OSE apparel, and sell 50/50 tickets at upcoming summer events, including Food Truck Park nights, bingo, line dancing, and Recess Rewind.

Governance Committee

Committee Chair Rick Krivanka commended new board members Yolanda King and Molly Malloy for their high level of engagement and valuable contributions since joining. The committee also reported the unexpected resignation of David Spero, bringing current board membership to the required minimum of 15 elected members. Because the board structure allows for 15 to 21 members, there are currently six open seats that will begin terms in February. Committee leadership urged all current board members to begin identifying and reaching out to potential prospective candidates early using the skill-set matrix, emphasizing the importance of cultivating prospective board members through summer event participation rather than waiting until the fall election cycle.

Community Engagement Committee

Committee Chair Jessica Fitzgerald reported on summer event scheduling, community happy hours, strategic plan updates, and upcoming planning for Recess Rewind. Staff will issue a master calendar invite to all board members covering the full schedule of summer events to streamline volunteer scheduling. The committee highlighted that community happy hours are continuing to gain traction following initial success, with new locations and concepts currently in development. Regarding strategic planning, recent committee revisions were incorporated and highlighted in pink within the board packet, while retaining established core goals. Finally, the committee announced that its upcoming meeting will focus heavily on planning Recess Rewind, inviting all interested board members and volunteers to join the ad-hoc planning committee for the event.

Revitalization Committee

Callie Cripps, Chair, said that there was no additional information to report.

New Business

The board evaluated new resident outreach, corporate engagement, and local community safety. Using property transfer records, members proposed a welcome initiative - combining

door-to-door visits, info packets, and dedicated Food Truck Park tables - to engage new homeowners and leverage city block party funds. The board also planned proactive outreach to incoming Akron Children's Hospital leadership to explore sponsorships like Recess Rewind. Lastly, members addressed recent safety concerns at Bexley Park, encouraging attendance at the June 8 city meeting to support constructive, youth-focused community solutions.

Al Paynter made a motion to adjourn. Seconded by Pat Kenney. The board unanimously approved. President Dinehart adjourned the meeting at 7:46 p.m.

Respectfully Submitted,

Amy Crawford
One South Euclid Secretary