



**Regular Meeting of the Board of Directors**  
**October 6, 2022 at 6:00 p.m.**  
**South Euclid Community Center & Virtually Via Google Meet**  
**1370 Victory Drive, South Euclid, Ohio 44121**  
**Minutes**

**Board Members**

Karen Poelking, President  
Rick Krivanka, President-Elect  
Lisa Mack, Vice President - v  
Rita Ross, Secretary  
Moe Romeo, Treasurer  
Beverly Burks - v  
Carol Fiorelli  
Patrick Hyland  
Tammy Lease - v  
Al Paynter  
Joe Pollack  
Denise Turner - v  
Elaine Yeip

**Ex-Officio**

Keith Benjamin - v  
Julie Mostov

**Executive Director**

Annette Iwamoto

**Programming & Communications Manager**

Barbie McCann - v

**Administrative Support**

Barbara Latini

**Absent**

Len Calabrese, Past President  
Raja Belle Freeman  
Steve Haynie

Curtis Orr  
Kim Scott  
Michelle Taylor-Brooks

**Also Present**

Carl DeScott, One South Euclid AmeriCorps VISTA  
Michael Love, Planning & Development Director - v  
Daniel Subwick, Parks & Recreation Director - v

v= Attending virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center and virtually via Google Meet on Thursday October 6, 2022. President Karen Poelking called the meeting to order at 6:04 p.m.

Secretary Rita Ross performed the roll call of board members. There was a quorum present.

Consent agenda:

- a. August 4, 2022 Regular Board Meeting Minutes
- b. August Marketing Report
- c. 08/02/2022 Revitalization Committee Meeting Minutes
- d. 09/06/2022 Revitalization Committee Meeting Minutes
- e. 09/20/2022 May-Green Subcommittee Meeting Minutes
- f. 08/09/2022 Fundraising Committee Meeting Minutes
- g. 08/31/2022 Fundraising Committee Meeting Minutes
- h. 09/13/2022 Fundraising Committee Meeting Minutes

Moe Romeo motioned to approve the Consent Agenda. Seconded by Al Paynter. The motion was unanimously approved. (12-0-0) Since there was a quorum present it was not necessary for President Karen Poelking to vote.

**Finance Report**

Moe Romeo, Treasurer, reported that the financials are still solid as far as finances are concerned. Still waiting for the distribution of American Rescue Plan Act (ARPA) Funds of \$300,000. Also waiting for the reimbursement of over \$15,000 the CDSG grant from Cuyahoga County. The executive committee will start looking at the budget for next year.

Financials YTD as of August 31, 2022:

1000 Checking	\$ 13,511.41
1005 KeyBank Checking	\$ 221,960.37
1010 Savings	\$ 102,194.51
Payroll	\$ 501.00
KeyBank Payroll	\$ 2,772.83
Paypal	\$ 48.51
Petty Cash	\$ 218.93

Total Current Assets

\$ 341,207.56

### **Executive Director**

Annette Iwamoto stated that Ann Randall will be retiring at the end of the year consequently One South Euclid will need to find an accountant. Michael Love connected Annette with someone recommended by First Suburbs.

Carl DeScott and Annette attended the Ohio CDC Conference and Annette also attended the Heritage Ohio Conference. Annette was chosen to attend the CDC Leadership Program.

Barbie McCann mentioned that since LaunchArts came aboard there has been an increase in the numbers of hits on social media. There were many good comments about Jumar who did the video and interviews of the hometown heroes.

### **Executive Committee**

President Karen Poelking reported that Annette has been great with relationship building. She did well presenting herself to be accepted into the CDC Leadership Program.

The Mayor thought that meeting with the fire and police chiefs was a good thing. The executive committee will continue meeting with the city council yearly and sharing what OSE has done and what the future plans are regarding the professional services agreement. The third agreement with the city council was made in 2021 with no end date. The next meeting to discuss with the City Council is October 24 at 6:00 or 6:30pm.

OSE is being asked to be fiscal sponsor for the Adrian School playground. The group will fill out an application and there will be a fiscal sponsorship committee to make sure everything is done correctly. An agreement will be prepared, then there is a fee that is involved. The board will then vote on it. Karen asked the board to watch their emails since there may need to be a vote on it electronically or there may be a special teams meeting.

### **Governance Committee**

Rick Krivanka, President-Elect and Chair, reported that at the last meeting there was a discussion about developing a self evaluation form for members of the board. Annette will send out the form to the board.

In regards to finding and recommending new members for the board, Patrick Hyland suggested thinking about individuals that each board member runs across in their daily lives. If you think that a person may be a good fit for the organization, they do not need to be asked right away. At recruitment time you may ask them at that time or just submit their name for consideration. Rick will look at the board matrix to see what types of interest or talents are needed.

A discussion took place regarding ways to connect with those who do not have computers or do not use one regularly. Some of the ideas discussed included: posting notices at the library, community center, retail stores, networking with community groups, i.e. asking the Community Partnership on Aging to publish OSE information in its newsletter.

### **Community Engagement Committee**

Tammy Lease, Chair, reported that she looks forward to talking with Julie Mostov and networking with different community groups; i.e. the PACA community group located at the northern end of South Euclid plans an annual picnic at the end of summer. Some groups may have volunteers who would be willing to help on certain events. She is in the starting stages but does have a few names of people who are interested. She welcomes board members to help out also.

A discussion about how to meet and engage with people in the community took place. Some ideas were to have conversations with people to find out what they would like to see at events that OSE sponsors, handing out cards that ask questions and ideas of what residents would like. Include on the card a QR code for those who would rather fill out a form online.

### **Revitalization Committee**

Carol Fiorelli, Chair, reported that there is \$60,392.50 in revenue for Build Grow Thrive. Budget is \$75,000. She estimated that about \$12,000 could come in by the end of the year. Mostly vacant lots are available, not any homes. OSE will receive 10% from the sale of the home at 4225 Wilmington Road that will list for \$285,000. This will be the first sale of a home that is part of the agreement between OSE and the Land Bank program.

- Working on promoting and developing vacant lots; marketing lots to developers;
- When someone purchases a side lot for a lot-consolidation, there are extra costs involved including improving the lot.
- Thinking about and discussing subsidizing the cost of cutting down trees and clearing a lot for development for lots that have never been developed.
- Looking at alternative ways to market and sell the lots - may go through a realtor to help.

Annette will send to the board a link to the map that shows seventy lots available, the land value is listed also.

### **Senior Grass Cutting and Snow Removal Program**

Discussed having a voucher program in place of the current grant program. The homeowner would be responsible for getting the landscaper and snow removal contractor then they would get a voucher. The committee is hoping to do that for next year.

### **Mayfield-Green Action Committee**

- Carl DeScott created a map with the businesses in the May Green district. He will continue working on that. He will be sending out by email a city-wide survey for businesses and will have hard copies available when requested.
- May have a gift card drawing for businesses as an incentive to return the survey quickly.
- The information obtained from the responses will help OSE and the businesses.
- A workshop will be scheduled for the end of year for the OSE property between Ardendale Road and University Suburban Health Center. We need input from a smaller group of stakeholders before asking others.
- Carl DeScott will also be looking at price points of materials for murals.

## **Fundraising Committee**

Annette Iwamoto invited board members to join. The annual fundraiser Mingle at Mayfield will be on October 20 at the Mayfield Country Club at 7:00pm. She went over the many auction items that will be available. Several individuals connected to each awardee have been videotaped so that the video may be shown at the event. The Hometown Heroes this year are: Umberto Fedeli, Notre Dame College and Catherine Stang. The board was asked to promote the event and the auction that goes live on October 13. Moe Romeo recommended that the board all participate because when applying for grants, it is looked at if the board has 100% participation.

## **Upcoming Events**

- a. South Euclid Events: <https://www.onesoutheuclid.org/event>
  - i. Community Market - Thursdays, 4pm-8pm, Quarry Park North - ends October 13
  - ii. Community Garage Sale - October 8, 9:00am - 2:00pm, Community Center
  - iii. Vibrant Verona Chalk Walk - October 9, 12pm-4pm, Miramar and Verona
  - iv. Shred Day - October 15, 9:00am - 12:00pm, City Hall rear parking lot
  - v. Telling Mansion, 4645 Mayfield Rd, Landmark Dedication - Tour & refreshments, October 15, 1:00pm –2:30pm
  - vi. Mingle at Mayfield, Thursday, October 20, 7:00pm
  - vii. OctoberFeast - Saturday October 29, 12:00pm–5:00pm, Bexley Park
  - viii. Lighting Ceremony - Sunday December 4, 4:30pm-6:00pm at City Hall
- b. One South Euclid Board and Committee Meetings
  - i. 2022 Regular Board Meetings will be held at 6:00pm at the Community Center and via Google Meet: December 8
  - ii. Fundraising Committee - October 11 at 12pm (virtual)
  - iii. May-Green Subcommittee - October 18 at 7pm (virtual)
  - iv. Revitalization Committee - November 1 at 8:30am (City Hall)

Al Paynter motioned to adjourn the meeting. Seconded by Moe Romeo. President Poelking adjourned the meeting at 7:44 p.m.

Respectfully Submitted,

Barbara Latini, OSE Administrative Support

(Proofread and approved by Secretary Rita Ross and Executive Director Annette Iwamoto)