



Regular Meeting of the Board of Directors
August 4, 2021 at 6:00 p.m.
South Euclid Community Center & Virtually Via Google Meet
1370 Victory Drive, South Euclid, Ohio 44121
Minutes

Board Members

Vaughn Johnson, President
Karen Poelking, Vice President
Moe Romeo, Secretary/InterimTreasurer
Len Calabrese, Past President
Beverly Burks - v
Carol Fiorelli
Raja Belle Freeman - v
Patrick Hyland
Rick Krivanka
Lisa Mack
Curtis Orr - v
Al Paynter
Rita Ross - v
Denise Turner - v

Executive Director

Annette Iwamoto

Marketing Director

Barbie McCann

Absent

Keith Benjamin, Ex-Officio
Jim O'Toole, Ex-Officio
Scott Blevins
Tammy Lease
Kim Scott

Also Present

Michael Love, Director of Development

Daniel Subwick, Community Development Coordinator

Guests

Councilwoman Chanell Elston - v

v= Attending virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center and Virtually via Google Meet on Wednesday August 4, 2021. President Vaughn Johnson called the meeting to order at 6:00 p.m.

Secretary Moe Romeo performed the roll call of board members. There was a quorum present.

President Johnson asked if anyone had any changes or corrections to the minutes from the Regular Meeting on June 3, 2021. There was a minor correction requested. Carol Fiorelli motioned to approve the minutes. Seconded by Len Calabrese. The board unanimously approved the minutes. (13-0-0) (President Johnson was not needed for voting.)

Finance Report

Moe Romeo reported on the Financial Statement ending June 30, 2021. Moe Romeo, Ann Randall, Len Calabrese and Annette Iwamoto met recently to go over the accounts. There will be some discussion regarding an accounting issue and the donation of land from University Suburban Health Center to One South Euclid. A meeting will take place with Chuck Abbey, president of the University Suburban Health Center Foundation, since he is the one responsible for the donation of the land to OSE.

Financial Balance Sheet as of June 30, 2021:

Checking	\$ 4,841.66
KeyBank Checking	\$ 302,046.16
Sts. Margaret & Gregory Fed CU - Savings	\$ 102,043.35
Payroll	\$ 501.00
KeyBank Payroll	\$ 50.00
Total Current Assets	\$ 442,919.17

Executive Director

Executive Director Annette Iwamoto reported that she was meeting with OSE board members and will continue until she has met everyone. Prior to the meeting, she asked Barbie McCann to submit a marketing report. The detailed "Marketing Activities Update" was included in the meeting packet.

Executive Committee

President Johnson reported that the executive board had meetings with executive director Annette Iwamoto. The executive board will wait until she is employed 90 days to address the issue of signing ability for land transfers.

Immediate past president Len Calabrese compared the fiscal sponsorship of the Community Gardens and the Dog Park at Quarry Park to the application for fiscal sponsorship of the Browns Barkers. He indicated that the Browns Barkers meet at the Black Forest regularly and participate in community service and charitable donations. Former councilman Tony Caroscio, the president of the organization, asked if OSE would be a fiscal sponsor for the group. He submitted an application and the next step is to execute the "Fiscal Sponsorship Re-granting Agreement" that was provided to him by OSE. The executive committee met with the Browns Barkers and recommended that OSE go ahead with the sponsorship.

Daniel Subwick reported about a new development regarding Public Art. He has been communicating with Ingenuity Cleveland, the organization that has become widely known for their yearly festival on E 55th Street in Cleveland. Ingenuity Cleveland did an art installation on Public Square and is using the art for a branding of their organization. The City of South Euclid has decided to contract with Ingenuity to have two large pieces of art that will be created at the INTERSECTION event in September 2021. The art will be created, installed and remain for four weeks at the Municipal Parking Lot. The cost will be: \$9,500.00 plus storage fees. Initially the executive committee was in discussion about sponsoring the public art however they decided to table the decision. The city decided to fund it and to move forward. Revitalization committee chair Carol Fiorelli indicated that the revitalization committee would be interested in helping with the art project also.

Governance Committee

Rick Krivanka, Chair, reported that since the by-laws regarding new members of the board would need to be chosen by December, it was important to get a head start to find new members. He submitted a well thought out and detailed first draft of "Board Talent Grid/ Succession Planning Matrix". He shared copies of the draft with everyone present at the meeting and indicated that it may be reviewed on the Drive also. He asked the board members to review it and give their thoughts about finding new members with different talents for the board. He stated that this is a proposal and he is open for suggestions. Karen Poelking indicated that this matrix fulfills plans expressed in the Strategic Plan.

Revitalization Committee

Residential

Carol Fiorelli, Chair, gave the following report:

Amount brought in: \$ 22,645.15 revenue from sales. Expenses: \$ 1700.85

- Rebuild - 1345 Dorsh waiting for \$52,500;
- Side lot expansion - one pending - \$2500;

- New build: sold 1804 Donwell;
- Three residents have purchased lots to build on;
- Cuyahoga County Landbank - first property that OSE will be profit sharing - on Wilmington Road, OSE will receive 10% of the profit.

Neighborhood Grant Committee

Carol Fiorelli reported that six of the grants have been completed so far. Cuyahoga County sent the grant reimbursement to OSE.

Storefront Renovation loop

The Black Forest outdoor patio roof was completed.

Mainstreet Ohio

Carol Fiorelli is looking forward to the three-hour training that is due OSE with Heritage Ohio.

The Landmark Commission had their first meeting. Five positions have been filled and two more need to be filled. The commission will identify which properties in South Euclid can be designated landmarks.

A group from OSE and city staff met with Rhonda Ambercrombie, The Four Bistro. She has built many relationships with business owners. Carol Fiorelli is hoping she may take charge of the Merchants Group.

Public Art

Carol Fiorelli reported about Ingenuity creating the art at the INTERSECTION Event. The Four Bistro and Fawaky Burst will be supplying the food at the event. There will also be a snow cone truck and beverages. She stated that she needs board member volunteers to help.

She also recommended everyone to shop at the Farmer's Market and for others to go also.

Mayfield Green Action Committee

Carol Fiorelli stated that meetings are being held monthly.

Fundraising Committee

Karen Poelking stated that we need to plan a fundraising event and need a chair for the committee.

New Business

One South Euclid's Liability Policy

After some discussion, Patrick Hyland moved to renew One South Euclid's Liability Policy for the period of August 19, 2021 -- August 19, 2022 in the amount of \$1745.00. Seconded by Carol Fiorelli. The motion was unanimously approved. (13-0-0) President Johnson was not needed for this vote.

Fiscal Sponsorship Re-granting Agreement - Browns Barkers

After some explanation by Len Calabrese, Karen Poelking moved to approve the Fiscal Sponsorship Re-granting Agreement with the Browns Barkers. Seconded by Patrick Hyland. It was unanimously approved by the board. (13-0-0)

Board Engagement

President Johnston would like to have a working board. Every member will be assigned to a committee for new people coming on. Everyone will be accountable to cash or “pro bono” to volunteering. Every member should be contributing a minimum of \$100.00 yearly to OSE. He recommended that each member will be evaluated at the end of the year. They need to come to the meeting and events with enthusiasm.

Fundraising Event

President Johnson talked with Mayor Welo about a fundraising event. Len Calabrese reported that OSE had two events at the Telling Mansion. It looks like OSE could do a fundraiser indoors. He talked with Richard Barone, the owner of the Telling Mansion and Museum of American Porcelain Art. Mr. Barone indicated that he is interested in being more active in South Euclid. He agreed to have an event there at the museum again in October. Mayor Welo is expecting OSE to have an event and President Johnson expects everyone to be on this committee. Moe Romeo stated that we need 100% support. A chairman or two co-chairs are needed now and a meeting needs to be planned soon. Needed: greeters, decorations, baskets, phone calls etc.

Upcoming Events

a. South Euclid Events

- i. South Euclid Farmers Market
Thursdays 4-8 PM through October
Mayfield and South Green
- ii. Freecycle
August 15 at 9 AM - 1:30
Bexley Park
- iii. Rock the Block
August 20-21
St. John's Lutheran Church
Need Volunteers
- iv. Bexley Bash
August 27 at 4 PM
Bexley Park
- v. INTERSECTION
September 10 at 5 PM
Rushton Road Muni Lot
- vi. Brown's Tailgate
September 12
Rushton Road Muni Lot
- vii. Random Acts of Fun | September 12-22
Competition

b. Regular Board Meeting

Thursday, October 7, 2021 - (May change this date - it's during the CDC Conference)

SE Community Center, 1370 Victory Drive and Virtually via Google Meet

6:00 p.m.

Meeting adjourned at 7:30 p.m.

Respectfully Submitted,

Barbara Latini, OSE Administrative Support

(Proofread and approved by Secretary Moe Romeo)