



## **Regular Meeting of the Board of Directors Minutes**

**April 7, 2022 at 6:00 p.m.**

**South Euclid City Hall, Community Room, 2nd Floor & Virtually Via Google Meet  
1349 South Green Road, South Euclid, Ohio 44121**

### **Board Members**

Karen Poelking, President  
Lisa Mack, Vice President  
Moe Romeo, Treasurer  
Len Calabrese, Past President  
Beverly Burks - v  
Carol Fiorelli  
Raja Belle Freeman  
Steve Haynie  
Patrick Hyland  
Tammy Lease - v  
Curtis Orr  
Al Paynter  
Joe Pollack  
Elaine Yeip

### **Executive Director**

Annette Iwamoto

### **Manager of Programming and Communications**

Barbie McCann

### **Administrative Support**

Barbara Latini

### **Absent**

Keith Benjamin, Ex-Officio  
Rick Krivanka, President-elect  
Rita Ross, Secretary

Kim Scott  
Michelle Taylor-Brooks  
Denise Turner

**Also Present**

Michael Love, Development Director  
Daniel Subwick, Community Development Coordinator  
Rebekah Forst - v

**Guests**

John Fahsbender, City Councilman  
Ruth Gray, President of City Council

v= Attending virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid City Hall in the Community Room on the second floor and virtually via Google Meet on Thursday April 4, 2022. President Karen Poelking called the meeting to order at 6:03p.m.

In the absence of Rita Ross, Barbara Latini performed the roll call of board members. There was a quorum present.

President Poelking stated that Keith Benjamin was planning to give a “City Update” later in the meeting however a conflict occurred and he most probably will not be attending after all. The “City Update” will be added to the June Agenda.

Consent agenda:

- a. February 3, 2022 Annual Board Meeting Minutes
- b. February 3, 2022 Special Board Meeting Minutes
- c. January & February Marketing Reports
- d. 02/01/2022 Revitalization Committee Meeting Minutes
- e. 03/01/2022 Revitalization Committee Meeting Minutes
- f. 02/15/2022 May-Green Subcommittee Meeting Minutes
- g. 03/15/2022 May-Green Subcommittee Meeting Minutes
- h. 03/15/2022 Neighborhood Grant Subcommittee Meeting Minutes
- i. 03/22/2022 Neighborhood Grant Subcommittee Meeting Minutes
- j. 03/08/2022 Fundraising Committee Meeting Minutes
- k. Governance Committee Board Report

Al Paynter motioned to approve the Consent Agenda. Seconded by Moe Romeo. The motion was unanimously approved. (11-0-0) President Poelking was not needed for this vote since there was a quorum present.

## **Finance Report**

Moe Romeo, Treasurer, reported on the 2021 Year-end Financial Report as of December 31, 2021. He reported that 2021 was a very successful year. Moe recommended that board members look at the year-end report that was included in the meeting packet to see the positive things that One South Euclid accomplished.

Checking \$ 3,194.42 KeyBank Checking \$ 285,276.11 Savings \$ 102,119.52 Payroll \$ 501.00 KeyBank Payroll \$ 2,935.82

Total Current Assets \$ 428,616.03

Moe Romeo motioned to approve the 2021 Year-end Financial Report. Seconded by Len Calabrese. The board unanimously approved. (11-0-0) Curtis Orr and Steve Haynie arrived after the vote.

Moe Romeo stated that OSE did very well and by the end of the next reporting period the numbers should show an increase. Contributions and funds from the county will help.

The Financials as of February 28, 2022:

Checking \$ 115,921.33 KeyBank Checking \$ 120,384.71 Savings \$ 102,119.52 Payroll \$ 501.00 KeyBank Payroll \$ 2,759.73 Paypal \$ 29.40

Total Current Assets \$ 375,999.69

## **Executive Director**

Annette Iwamoto reported that a gift from OSE was given to Sally Martin for all that she had done to help OSE when she left her job as housing director with South Euclid for a job with the city of Cleveland. She read the thank you note that she received from Sally Martin.

One South Euclid and the city have a working partnership regarding the "Passport Campaign" that is planned for the summer. This fun campaign that will highlight assets of South Euclid and businesses alike, will take place starting at the INTERSECTION event on June 10 and end on September 10. When participants complete the activities they will be entered into a drawing for the grand prize. More information will be forthcoming. Residents are encouraged to invite non-residents to participate also.

Annette Iwamoto encouraged board members to take part in the Memorial Day parade and to contact her if anyone is interested in participating. There may be a hand-out that gives information about the "Passport Campaign" and maybe even a sign that describes it and highlights other events as well.

One South Euclid was chosen to host an Americorps VISTA for support to assist with planning and facilitating community programs to assist business owners. The person who fills this position will help support small businesses and microenterprises.

OSE is trying to recruit an Americorp VISTA for support to assist with planning and facilitating community programs to assist business owners. The person hired will be acting as a paid full-time employee however the pay is not a lot. The position would be a great experience and good for someone just graduating from college. There is no age requirement except the applicant should be at least 21 years of age or older. Board members were asked to share the posting on social media.

#### Neighborhood Grant Program

Annette Iwamoto reported on the following:

##### Senior Landscaping and Snow Removal Program:

- 115 applicants - the cost would be \$74,000 - \$75,000. Only about half will be funded at a cost of \$45,000;
- Need to look at other communities to see how they handle their program;
- Shared two thank you notes from recipients of the program;
- Discussion ensued regarding ways to improve the program and possibly expand it because of the number of elderly residents in need;
- More discussion is needed in regards to improving the program and/or expanding it which will be more costly;
- Look at coordinating with youth in the community to fulfill required service hours;
- Council President Ruth Gray shared information about Bedford Heights program;
- Contact CPA for assistance - shoveling snow.

##### Exterior Home Grants:

- 113 applicants;
- Residents from all four wards were represented fairly;
- Some applicants dropped out since proof of income is required;
- Update at the next board meeting.

##### Storefront Renovation Grants:

- 11 applicants: the following are grant recipients: 4276 Monticello - Rogers Home Care, but will impact multiple businesses, 774 South Green Rd - Greenmont Partners, Used Car dealership - 1936 S Green Rd - Sanctuary on Green, 1509 Warrensville Ctr Rd - Cleveland Glass & Mirror;
- Receiving a grant will be transformative for the businesses.

Mini grant applications are open for community engagement and beautification, e.g block parties etc.

Barbie McCann submitted her monthly Marketing Reports that were in the packet. Among other things she is working on the final report for the 2021 Annual Report and helped with identifying the wards for the landscaping and snow plow applicants.

#### **Executive Committee**

President Karen Poelking reported HR issues: renewing the lease with Telling Mansion and the sharing of the space with Heights Hillcrest Chamber of Commerce. The executive committee met with Mayor Welo and they plan to continue meeting every other month. Included in the meetings will be the police and fire chiefs and possibly other department heads at city hall. OSE is waiting on the disbursements of the American Rescue Plan Act (ARPA) funds. Finance

Director Brenda Wendt is working on that and waiting for the funds hopefully to come through by the next board meeting.

### **Governance Committee**

In the absence of Rick Krivanka, President Poelking reported how great the orientation was for the new members and seeing what committee they would like to be involved with. She asked the board members to please answer the communication letter that she sends out to see what committee they would like to be on and to ask others to join a committee.

### **Revitalization Committee**

Carol Fiorelli, Chair, reported that the current revenue is \$53,463.50 as of 3-31-22.

- A side lot expansion - agreed to \$6,000;
- \$34,500 from various other properties;
- 0 Bayard Rd - Andrew Gottlieb - \$15,000 counter-offer;
- Marketing vacant lots;
- A few tax foreclosures with structures coming soon;
- Consider helping renters become homeowners;
- Residential zoning code needs updating.

### **Mayfield Green Action Committee**

- Mayfield/Green Zoning District expansion legislation was voted on and passed by City Council on March 14;
- Two possible public art projects: Jim Meola on Mayfield Road near Victory and Michael Scaravelli - instead of painting directly on the building, removable canvas may be used;
- Working on a legal agreement regarding public art;
- SW corner of Mayfield/Green - may hear something in a couple months - city owns the municipal parking lot behind that strip of stores.

### **Fundraising Committee**

Annette Iwamoto reported that the next meeting is April 12 at Noon. Goals are to increase donations through a membership campaign and bring in more revenue. Working on: Annual Report, Passport Campaign and fundraising event possibly at Mayfield Country Club, fundraising and membership campaign for Friends of One South Euclid. Donations to One South Euclid can now be made on Facebook.

### **City Update**

Keith Benjamin had a conflict and was not able to attend. Annette Iwamoto went over the following events and gave more information.

### **Upcoming Events**

- a. South Euclid Events: <https://www.onesoutheuclid.org/event>
  1. Come Together and Crochet - 4/15 and 5/13, 1:30pm-4:30pm - South Euclid-Lyndhurst Library

2. MBAC Webinar - 4/26 at 12pm - virtual (partnership with Shaker Heights)
3. Arbor Day - 4/29 - 12pm Oakwood Green Nature Preserve (planting of a tree for Jane Goodman)
4. City Sweep - 5/7 - 9:30am-12:30pm (helping to clean-up the neighborhood)
5. Community Garage Sale - 5/7- 9am - 2pm
6. Community Shred Day - 5/21 - 9am-12pm - City Hall
7. Drive-in Movie Night - 5/21 - 8pm - Bexley Park (Movie, Bounce house and sno-cones)
8. Memorial Day Parade - 5/30 - 9am (Invitation to Board members to participate)

b. The remainder of the 2022 Regular Board Meetings will be held on the first Thursday of every other month at 6:00pm at the Community Center and via Google Meet. (2022 dates: June 2, August 4, October 6, December 1)

1. Fundraising Committee - April 12 at 12pm (virtual)
2. May-Green Subcommittee - April 19 at 7pm (virtual)
3. Neighborhood Grants Subcommittee - late April
4. Revitalization Committee - May 3 at 8:30am (City Hall)

c. Other

1. BVU Role of the Board - May 13, 8:30am-11am

Moe Romeo motioned to adjourn the meeting. Seconded by Al Paynter. President Poelking adjourned the meeting at 7:37p.m.

Respectfully Submitted,

Barbara Latini, OSE Administrative Support

(Proofread and approved by Executive Director Annette Iwamoto))