



**Regular Meeting of the Board of Directors**  
**October 2, 2019 at 8 a.m.**  
**Museum of American Porcelain Art**  
**Minutes**

**Board Members**

Lisa Mack, President  
Len Calabrese, Treasurer  
Moe Romeo, Secretary  
Brijin Boddy  
Carol Fiorelli  
Vaughn Johnson  
Ashley King  
Yvonne Sanderson  
Veronica Walton

**Ex-Officio Members**

Jim O'Toole

**Absent**

Keith Benjamin, Ex-Officio  
Karen Poelking, Vice-President  
Beverly Burks  
Pat Hyland  
Rick Krivanka  
Mikel Mahoney  
Al Paynter  
Stacy Ward-Braxton

**Staff**

Johnese Sherron, Director of Programming & Development

**Also Present**

Michael Love, Director of Development  
Sally Martin, Housing Director  
Daniel Subwick, Community Development Coordinator

## Guests

Jonas Zhang, Intern

The Regular Meeting of the One South Euclid Board of Directors was held on Thursday, October 2, 2019 at the Museum of American Porcelain Art. President Lisa Mack called the meeting to order at 8 a.m.

Secretary Moe Romeo performed the roll call of board members.

President Mack introduced intern Jonas Zhang, who will assist One South Euclid with social media, marketing and more.

President Mack asked if anyone had any changes or corrections to the minutes from the Regular Meeting on August 1, 2019. Moe Romeo motioned to approve. Seconded by Len Calabrese. The board unanimously approved the minutes. (9-0-0)

## Finance Report

Len Calabrese, treasurer, gave the breakdown of assets through the end of August.

The Financial Report ending August 31 2019:

PNC	:	\$ 143,591.66
Sts. Margaret & Gregory Fed CU		\$ 80,675.88
Payroll		\$ 3,614.33
PayPal		\$ 33.63
Total Current Assets		\$ 227,915.50

The Master Budget for 2020 was included in the packet. Michael Love stated that members of the board will have plenty of time to review the budget on the Drive before it is voted on at the December meeting.

## Staff Report

Johnese Sherron reported that WOVI radio featured Sally Martin and her to talk about inner ring suburbs and the things that One South Euclid does to help the city. She stated that she is preparing to form a committee to plan events for 2020 that will be bigger and better than 2019. Jonas Zhang is currently working with mostly Facebook but will be networking with Twitter and Instagram too.

The September 20 City Club Event was successful. Sally Martin spoke as part of a panel consisting of representatives from four cities. They each addressed creative responses and opportunities in regards to economic development in each of their inner ring cities. Len Calabrese and Johnese Sherron, both in attendance, also were able to talk-up the successes of the City of South Euclid and One South Euclid.

### **Executive Committee**

Lisa Mack, Chair, stated that she is trying to find a quick way of contacting board members (probably using text messaging) in order to receive a more immediate response when needed. She repeated the importance of each board member donating to One South Euclid yearly. She asked members if anyone could recommend someone who would be interested in joining One South Euclid as a board member.

### **Revitalization Committee**

#### Residential

Carol Fiorelli, Chair, reported that \$211,983.00 was brought in this year;

- 4081 Wilmington - \$40,000;
- 3 lots pending, \$3200;
- Pending sales on a new build \$21,000;
- 4 properties with structures actively for sale;
- Jeff Frye sold Warrendale property for \$140,000

Sally Martin talked about “Doorways to Curb” appeal. What’s your door saying about your house? She’s looking to implement a program not based on financial need but it would give assistance of up to \$500 to no more than 10 applicants who have an unattractive front door and would like a replacement. The members who would like to be on the committee to implement the program are: Sally Martin, Ashley King, Brijin Boddy and Rita Ross.

#### Commercial

##### May-Green Action Subcommittee

Carol Fiorelli stated that the committee would like to find partners in the city to designate historic property in the Mayfield-Green zoned district. There are four buildings that meet the criteria: House of Swing, St John’s Lutheran Church, Black Forest and Bella Stone. This would allow for the formation of a Downtown Redevelopment District.

Sacred Heart of Jesus Parish announced the sale of their empty school building to an Orthodox Jewish School, Yeshiva Derech Hatorah. It is believed that the decision makers at SHJ Parish desired to keep the property an educational facility. The new owners may be interested in purchasing the privately-owned vacant lot that is for sale on the southside of Rushton and South

Green Roads. A letter will be sent to the new school explaining about OSE. The goal of the school is to open in September 2020.

Carol Fiorelli indicated that OSE finally received the 2018 reimbursed grant funds from the County. Michael Love stated that the application for the CDBG 2020 came out October 1 and is due January 3. The 2020 grant application will be on the December agenda for approval.

The committee is looking at funding larger curb appeal projects.

#### Storefront Renovation program

The following businesses that received grant funds are being worked on:

- Buckeye Medical, Warrensville Center Rd;
- Bella Stone, 4418 Mayfield;
- MGPIA LLC, G. Lapinsky, 4485-4491 Mayfield Rd;
- Even DeWitt, 4060-4062 Mayfield. Artist's studio.

Since Kevin McCarthy left the City of South Euclid maybe an Americorp person could help fill in to do some of the tremendous work he did for the Neighborhood Grant Program.

Meetings will be the 1st Tuesday of every month at 8:30 am in the OSE Office, next meeting is November 5.

### **Community Development & Engagement Committee (CDE)**

Veronica Walton, Chair, reported that neighborhoods with active Block Club Programs can reduce crime rates and the fear of crime, increase safety in neighborhoods and strengthen cohesiveness and community spirit.

The committee is planning to identify ways to increase the number of block clubs and help develop some ideas of engagement. e.g. block parties, cleanup events, park activities and outreach.

Oct 19 rain garden cleanup, Lanphear Park bioswale, 9 a.m. - 1 p.m.

Next meeting: November 18 at 5:30 p.m., OSE office

### **Fundraising and Communications Committee**

Brijin Boddy and Karen Poelking are now the co-chairs. Brijin Boddy stated that she is making sure everything is on track for the "Mingle at the Mansion" fundraiser on October 17. The limited number of tickets is 50. The muralist, Lisa Quine, will be speaking at the event.

Meetings are at the One South Euclid Office, 9 a.m. - 10:30 a.m., next meetings: October 16 and November 20.

## **Governance Committee**

In the absence of Stacy Ward-Braxton, Vaughn Johnson filled in. He stated that the committee is making good progress regarding policies and procedures for OSE. It will be brought before the board for approval. The recent OSE social event was a success. Those attending went to three South Euclid businesses: Nothing Bundt Cakes, Black Forest, and The 4 Bistro and Wine Bar.

Next two meetings: October 16 and November 20, at 9:30 a.m., OSE office.

## **New Business:**

### **Business Volunteers Unlimited (BVU) - Renewal of Membership dues**

Yvonne Sanderson moved to renew the annual nonprofit membership dues of \$160.00 for Business Volunteers Unlimited (BVU). Membership dues are based on an organization's annual budget. Since OSE's annual budget is below \$200,000, the amount due is \$160.00. Seconded by Carol Fiorelli. Motion was unanimously approved. (9-0-0)

## **Upcoming Events:**

- a. Ohio CDC Association's 35th Annual Conference  
October 9-11, 2019
- b. Mingle at the Mansion  
October 17, 2019  
6:00PM-8:00PM
- c. Pumpkins in the Park  
October 24, 2019  
5:30PM-7:30PM  
Bexley Park
- d. Holiday Lighting Ceremony  
December 1, 2019  
4:30PM-6:00PM  
City Hall
- e. Regular Board Meeting  
December 5, 2019  
8:00AM

President Lisa Mack adjourned the meeting at 9:32am.

Respectfully Submitted,

Barbara Latini, One South Euclid Administrative Support

(Proofread and approved by Secretary Moe Romeo)

