



Regular Meeting of the Board of Directors
April 7, 2021 at 6:00 p.m.
South Euclid Community Center & Virtually via Google Meet
1370 Victory Drive, South Euclid, Ohio 44121
Minutes

Board Members

Karen Poelking, Vice President
Moe Romeo, Secretary/InterimTreasurer
Beverly Burks - v
Carol Fiorelli - v
Raja Belle Freeman - v
Patrick Hyland
Rick Krivanka - v
Lisa Mack - v
Curtis Orr - v
Rita Ross - v
Karen Schaefer - v
Denise Turner - v

Ex-Officio Members

Keith Benjamin - v
Jim O'Toole

Absent

Vaughn Johnson, President
Len Calabrese, Past President
Scott Blevins
Al Paynter
Kim Scott

Staff

Barbie McCann, Director of Marketing - v

Also Present

Michael Love, Director of Development
Sally Martin, Housing Director

Daniel Subwick, Community Development Coordinator

Guests

Chanel Elston, City Councilwoman - v

Lauren Lanham - v

v = Virtual

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center and Virtually via Google Meet on Wednesday, April 7, 2021. Vice-president Karen Poelking filling-in for President Vaughn Johnson called the meeting to order at 6:00 p.m. and stated that there was a quorum present. Vice-president Poelking stated that President Vaughn Johnson was unexpectedly called out of town.

Secretary Moe Romeo performed the roll call of board members.

Vice-president Poelking asked if anyone had any changes or corrections to the minutes from the Annual Meeting and Special Meeting of the board on February 3, 2021. Moe Romeo motioned to approve the minutes. Seconded by Patrick Hyland. The board unanimously approved the minutes. (12-0-0)

Finance Report

Moe Romeo, Interim Treasurer, reported that the PNC checking account will be closing and transferred to the KeyBank checking account by May. He stated that presently the current assets are \$241,926.76.

Financial Balance Sheet as of February 28, 2021:

Checking	\$ 150,402.72
KeyBank Checking	\$ 150.00
Sts. Margaret & Gregory Fed CU - Savings	\$ 101,956.08
Payroll	\$ 501.00
KeyBank Payroll	\$ 50.00
Total Current Assets	\$ 289,496.80

Executive Committee

Vice-president Poelking stated that the search for an executive director has been narrowed down from the 20-25 applicants to interviewing three candidates. She was hopeful that One South Euclid would have an executive director soon.

Dan Subwick reported that the University Suburban Health Center Foundation closed on the transfer of the three parcels of land between USHC and Ardentale Road. The USHC foundation did not want to hold onto the property so they donated it to One South Euclid. The next step will be to seek rezoning and a lot consolidation of the three parcels of land. It will take

some time to go through the process of going before the Planning Commission, City Council and residents.

Governance Committee

Rick Krivanka reported about the orientation meeting that took place on Tuesday April 6th for new board members from last year and this year. He stated the importance of being good ambassadors for our South Euclid community and community engagement.

Vice-president Poelking agreed that the community engagement should be a part of each of the committees. Leadership is definitely needed however we need engagement with the community and businesses.

Revitalization Committee

Residential

Carol Fiorelli gave the following report:

- Some expenses pertaining to last year's properties were incurred so there is a negative balance of -\$418.59;
- There are no houses to sell right now;
- Clinton and Liberty Road remodeled homes sold in one day for more than the asking price.
- Side lot expansion - 581 Quilliams - neighboring resident purchased the sidelot;
- 11 lots available with \$56,000 in pending sales;
- Smart Land Construction is committed to six properties in the city. They requested a revision to the purchase agreement that would allow them to rent or lease a property for a short period of time if a sale didn't happen. The city attorney may allow the revision for a short period of time with strict guidelines.
- Approved counter offers: 4528 Anderson - \$20,000 and 731 Quilliams - \$15,000;

Storefront Renovation

Carol Fiorelli reported that eight applications for storefront renovations have been submitted. There will be a meeting on April 27th to discuss those applications and determine who will be recipients of the grants.

Neighborhood Grant Program

Carol Fiorelli reported the following:

- The Grant Committee met March 9th and approved \$45,000 for 77 grants for grass cutting and snowplowing for needy seniors.
- \$60,000 will be available for exterior home repair grants;
- Waiting for official approval from the county for official word if the grant has been approved for \$50,000.

Mayfield Green Action Committee

Carol Fiorelli reported that the Ohio Mainstreet Program is on hold until OSE has an executive director however meetings will continue monthly on the third Tuesday at 7:00 p.m. of each month.

South Euclid Landmark Commission is in the process of interviewing five resident appointees. The first meeting will be by June 1st.

Dan Subwick is working with First Energy for artwork on the downtown poles. The proposed artwork on Jim Meola's building may occur next year.

City Councilwoman Sara Continenza is planning a Farmer's Market at the NW corner of Mayfield and Green Roads for this summer.

Downtown Meeting - On March 10th, Michael Love, President Vaughn Johnson and City Council President Joe Frank met with ten downtown business owners. They had a good conversation with them while updating them regarding the grants that helped businesses, information about Heritage Ohio, Yard & Company and the Downtown Action Committee. Once the executive director is hired they will proceed to create the Merchant Association.

Michael Love indicated that there will be \$4.2 million coming to the city from the American Rescue Plan and some of that award will be going to help businesses who have been negatively affected by the pandemic.

Barbie McCann has been interviewing and featuring business owners and sharing information on the website.

Fundraising and Communications Committee

Vice-president Poelking explained that Brigin Boddy moved to Florida so she will no longer be on the board. Fundraising is a very important part of OSE. Members do not need to be on the OSE board to be on the committee.

Barbie McCann reminded everyone that the sweatshirts and tee-shirts and more are for sale on the website.

New Business

Executive Committee - Fiscal Sponsorships

After an explanation by Dan Subwick regarding the Browns Barkers, grassroots organization and United Church of Christ Bin Food Pantry a discussion ensued. It was decided to put the decision on hold until an ad hoc committee discusses the matter further. Beverly Burks volunteered to be on an ad hoc committee and Keith Benjamin would be willing to be an advisor. Dan Subwick will send out an email requesting at least another volunteer from the board to be on the committee.

Governance Committee -

After some discussion, Carol Fiorelli moved to revise Article II, Section 5 of the by-laws: "candidates nominated by the governance committee shall be presented to the voting members of the corporation at the meeting prior to the installation of the new members". Seconded by Curtis Orr. The board unanimously approved. (11-0-0) (Karen Schaefer left the meeting before the vote)

Rick Krivanka reported that since Brijin Boddy left for Florida a replacement is needed. Tammy Lease has been a resident since 2013, has an accounting background and is on the city Tree Commission.

Patrick Hyland moved to approve Tammy Lease-Novak for a board position to complete the term left open by Brijin Boddy's position. Seconded by Karen Poelking. The board unanimously approved. (11-0-0)

Fundraising

After some discussion about the Kosher Food Pantry and the Garden Walk, Vice-president Poelking put the decision on hold until the executive committee can discuss it with President Vaughn Johnson.

Board members were asked to attend the City Council Meeting at 6:30 p.m. on Monday, April 12, 2021.

Upcoming Events

- a. City Council Meeting - Professional Services Agreement
 - I. April 12, 2021
6:30 p.m. via Webex
- b. Regular Board Meeting
Thursday, June 3, 2021
6:00 p.m.

Carol Fiorelli motioned to adjourn the meeting. Seconded by Pat Hyland. Vice-president Poelking adjourned the meeting at 7:23 p.m.

Respectfully Submitted,

Barbara Latini, OSE Administrative Support

(Proofread and approved by Secretary Moe Romeo)