



Regular Meeting of the Board of Directors

April 4, 2019 at 8 a.m.

Museum of American Porcelain Art

Minutes

Board Members

Lisa Mack, President
Len Calabrese, Treasurer
Moe Romeo, Secretary
Brijin Boddy
Beverly Burks
Carol Fiorelli
Vaughn Johnson
Ashley King
Rick Krivanka
Sal Miroglotta
Al Paynter
Yvonne Sanderson
Fran Ulrich
Veronica Walton
Stacy Ward-Braxton

Ex-Officio Members

Jim O'Toole

Absent

Keith Benjamin, Ex-Officio
Karen Poelking, Vice President
Pat Hyland
Mikel Mahoney

Also Present

Michael Love, Director of Development
Sally Martin, Housing Director
Kevin McCarthy, Housing Inspector & Neighborhood Grant Program Director
Daniel Subwick, Community Development Coordinator

The Regular Meeting of the One South Euclid Board of Directors was held on Thursday, April 4, 2019 at the Museum of American Porcelain Art. President Lisa Mack called the meeting to order at 8:00am.

Moe Romeo performed the roll call of board members.

President Mack asked if anyone had any changes or corrections to the minutes from the Annual Meeting on February 7, 2019. Yvonne Sanderson asked for a small correction. The board unanimously approved the corrected minutes from the February 7, 2019 Annual Meeting. (14-0-0)

President Mack asked if anyone had any changes or corrections to the minutes from the Special Meeting on February 7, 2019. Yvonne Sanderson asked for a small correction. The board unanimously approved the corrected minutes from the February 7, 2019 Special Meeting. (14-0-0)

Finance Report

Len Calabrese, treasurer, stated that the financials are off to a good start for 2019, it's looking very good. Board members may view the 2019 budget under Executive Committee in the Drive.

The Financial Report ending February 28, 2019 showed

| | | |
|--------------------------------|---|---------------|
| PNC | : | \$ 93,613.44 |
| Sts. Margaret & Gregory Fed CU | | \$ 80,597.24 |
| Total Current Assets | | \$ 174,710.68 |

Executive Committee

Lisa Mack, Chair, reported that the first couple of months she's asked a lot of questions because she wants to make sure the policies and planning aligns with the strategic plan.

President Mack submitted the minutes from the last executive committee meeting. Tom Denk, a previous board member, gave money for refreshments for future board meetings.

Moe Romeo passed around two samples of the 2 inch x 3 inch name tags for board members. He received an estimated cost from Minotas Trophies and Awards. President Mack asked that the proposal be run by the Fundraising & Communications Committee.

The committee changed the job description from Executive Director/Project Manager to Director of Programming and Development for the new staff position of overseeing the Mayfield & Green project. The deadline for candidates to apply is April 5th.

The One South Euclid office will be located in the space that was formerly occupied by the South Euclid-Lyndhurst Historical Society at the west end of the Museum of American Porcelain Art Building. Furniture and other items are needed for the space.

Revitalization Committee

Residential

Carol Fiorelli, Chair, submitted a written report from the March 5th meeting regarding residential and commercial properties. Some of the properties that were discussed from the committee meeting on April 2nd were:

- 1253 S. Green - Mike Santoriella's offer was rescinded; accepted offer of \$35,000 from PVN Remodeling;
- 4314 Prasse - side lot, counter offer of \$1200
- 4081 Wilmington - should be transferred to the city, (a direct transfer from the bank)
- 1228 South Green - Green Apple Homes submitted revised plans to BZA to construct 3 new homes;
- 1309 Plainfield - Jeff Frye's offer of \$11,000 was accepted
- 3957 Grosvenor - may get an offer soon

Mayfield-Green Project with Yard & Company Update

Proposal from Yard and Co will be voted on in New Business. One of the things Yard and Co suggested to make a reality is to create an action committee, which would be a subcommittee of the Revitalization Committee. There would be on the committee the following: a city staff member, a member from City Council, Planning Commission, OSE executive committee and the chair of the Revitalization Committee. The meetings are to make sure that everything in the action plan has been completed. The first meeting will be April 16th in the Mayor's Conference Room at 8:30am. Please contact Carol Fiorelli if interested in joining this committee.

Resident Carol Johnson suggested a landscaping contest. She will come to a meeting in the future proposing her plan for 2020. The Revitalization Committee will submit the proposal to the board for next season.

City of South Euclid and OSE visit to China

President of City Council Dennis Fiorelli and OSE Treasurer Len Calabrese gave a short presentation at the committee meeting. The leadership of the Wengyuan County Orchid Association hopefully will get travel visas to come to South Euclid. Green Apple Builders built a prototype in China of the house that they plan to build in South Euclid,

The committee welcomed Brijin Boddy and Jim O'Toole.

Meetings will be the 1st Tuesday of every month at 8:30am in the HRCC Office, next meeting is May 7th.

Neighborhood Grant Program

Kevin McCarthy reported on the 2019 Neighborhood Grant Program. The grass cutting and owner occupied home repair funds have run out because there were so many applicants for the popular grant. Beautification Committee still has some funds.

Michael Love stated that OSE is still waiting for the \$50,000 grant from the County and the reimbursement of \$50,000 from the County for the 2018 Grant Program.

Storefront Renovation

Dan Subwick stated that there is \$90,000 for the Storefront Renovation Program this year.

Community Development & Engagement Committee (CDE)

Veronica Walton, Chair reported that her committee has clarified goals. She will poll others to find a better day to meet than Fridays. She is trying to find new members especially long term volunteers and will invite others to join the committee. Dan Subwick approached AeroControlex about a community public art project.

The city has a volunteer list that could be utilized when help is needed for different events.

Fundraising and Communications Committee

Sal Miroglotta, Chair, welcomed new members: Brijin Boddy, Fran Ulrich and Pat Hyland.

He printed from his computer sample business-size cards that included important information about OSE. He shared the cards and suggested that board members could pass out the cards when speaking with others about OSE.

Sal Miroglotta explained what "Ally Support" is and indicated that \$3,250 distributions were approved. A few new requests arrived at the city the other day.

Dan Subwick is working on the Annual Report. He is in contact with a recipient of the Neighborhood Grant Program who is willing to be featured.

Another “Mingle at the Mansion” fundraiser/friendraiser event is planned at the Museum of American Porcelain Art for October 17th. Sal Miroglotta is asking board members for three things:

1. For attendance;
2. For each committee to donate a basket for the raffle, suggestions for themes: Halloween, Thanksgiving, Christmas, Brown’s basket, wine basket, toy basket, craft basket, tool basket, coffee basket;
3. Networking by asking a business, that a board member patronizes, for a donation.

He would like the Annual Fund to have 100% participation in any amount.

Social media: asking board members to join FaceBook. He would like to post short videos on FaceBook of board members and other residents answering the question of why they like South Euclid.

Meetings at the Neveah Cafe in the Atrium at USHC, 9:00am-10:30am, 1611 South Green - next two meetings: April 17th and May 15th.

Governance Committee

Stacy Ward-Braxton, reported that she recently reviewed the Board Orientation. She’s making sure that all members signed the “Statement of Expectations.” There were copies available for those who had not yet signed it. She stated that every board member should be serving on a committee.

Celebrate the success of OSE: members could meet and socialize at Wade Oval Wednesdays, Notre Dame, the Koehn’s (adjacent to the SE/Lyndhurst Library), and the INTERSECTION Event on June 28th on Garden Drive, etc.

Brad Dumas resigned because he had a job change and moved to the westside.

Next two meetings: April 23rd and May 28th at 9:30am

New Business:

Renewal of St. Martin de Porres Internship Agreement

After an explanation by Kevin McCarthy regarding how helpful the students are, Len Calabrese moved to renew the agreement between St. Martin de Porres High School and One South Euclid for the 2019-2020 school year, at a cost of \$1,500.00. Seconded by Al Paynter. After some discussion the motion was unanimously approved. (13-0-0) (Beverly Burks left before the vote.)

Accepting Donation from City of South Euclid

Fran Ulrich moved to accept a donation from the City of South Euclid in the amount of \$750.00 to be allocated towards the cost of the 2019-2020 St. Martin de Porres High School Internship Program. Seconded by Veronica Walton. All ayes. Motion unanimously approved. (13-0-0) (Beverly Burks left before the vote.)

Lease Agreement Between On South Euclid and the Richard Barone Foundation

Yvonne Sanderson moved to authorize the Board President to enter into a lease with the Richard Barone Foundation for use of space at 4645 Mayfield Road, as offices for One South Euclid. Seconded by Fran Ulrich. The motion was withdrawn and an amendment was offered to place a maximum amount that would be paid for utilities. After some discussion, the motion was unanimously approved. (12-0-0) (Beverly Burks and Stacy Ward-Braxton left before the vote.)

Yvonne Sanderson moved to authorize the Board President to enter into a lease with the Richard Barone Foundation for use of space at 4645 Mayfield Road, as offices for One South Euclid with acceptance of the amended version. Seconded by Fran Ulrich. The motion was unanimously approved. (12-0-0) (Beverly Burks and Stacy Ward-Braxton left before the vote.)

Sponsorship of South Euclid Realtor Day

Al Paynter moved to allocate unrestricted funds in an amount not to exceed \$2,000 to the South Euclid Realtor Day line item, for the purpose of being the presenting sponsor of the 2019 South Euclid Realtor Day. Seconded by Carol Fiorelli. Motion unanimously approved. (12-0-0) (Beverly Burks and Stacy Ward-Braxton left before the vote.)

Yard & Company Downtown Redevelopment District Proposal

(Does not need a first and second because it came from the Revitalization Committee.) After Michael Love gave an explanation, a motion to enter into an agreement with Yard & Company for the purpose of exploring the creation of a Downtown Redevelopment District at Mayfield & Green at a cost not to exceed \$14,800.00 for Step 1 and Step 2 of the Proposal. Motion was unanimously approved. (12-0-0) (Beverly Burks and Stacy Ward-Braxton left before the vote.)

Yard & Company Downtown Redevelopment District Proposal

(Does not need a first or second because it came from the Revitalization Committee.) A motion to accept a donation from the City of South Euclid in the amount of \$6,500.00 to be allocated towards partially funding Steps 1 and 2 of the Yard & Company Downtown Redevelopment District Proposal for Mayfield & Green. Motion was unanimously approved. (12-0-0) (Beverly Burks and Stacy Ward-Braxton left before the vote.)

Upcoming Events:

- a. Arbor Day
Friday, April 26, 2019
12:00 Noon

- b. Memorial Day Parade
Monday, May 27, 2019
9:00am
- c. Regular Board Meeting
Thursday, June 6, 2019

President Lisa Mack adjourned the meeting at 9:41 am.

Respectfully Submitted,
Barbara Latini, OSE Administrative Support

(Proofread and approved by Secretary Moe Romeo)