



Regular Meeting of the Board of Directors
June 5, 2025 at 6:00 p.m.
Arnold D'Amico Community Center
1370 Victory Drive, South Euclid, Ohio 44121
Minutes

Officers

Jillian Dinehart, President
Patrick Kenney, Vice President
Elaine Yeip, Secretary
Amy Crawford, Treasurer
Rick Krivanka, Immediate Past President

Board Members

Michael Barb
Callie Cripps
Jessica Fitzgerald
Steve Haynie
Lisa Mack
Al Paynter
Joe Pollack
David Spero

Executive Director

Kristian Hunter

Programming & Communications Manager

Barbie McCann

Administrative Support

Barbara Latini

Absent

Keith Benjamin, Ex-Officio
Julie Mostov, Ex-Officio
James Frank
Callie Hopes
Tammy Lease
Rita Ross
Natalie Stamper
Denise Turner

Other attendees

Councilman John Fahsbender
Molly Malloy
Kelsey Mize

President Jillian Dinehart called the meeting to order at 6:05 p.m.

Secretary Elaine Yeip performed the roll call of board members. There was a quorum present. President Dinehart asked the guests to introduce themselves: Kelsey Mize, Sarah Continenza's campaign manager, John Fahsbender, city council member and his wife Molly Malloy.

Consent Agenda

- a. April 3, 2025 OSE Annual Board Meeting Minutes
- b. March-April Marketing Report
- c. 04/01/2025 Revitalization Committee Meeting Minutes
- d. 05/06/2025 Revitalization Committee Meeting Minutes
- e. 04/09/2025 NGP Grants Committee Meeting Minutes
- f. 04/30/2025 Business Grants Committee Meeting Minutes
- g. 05/07/2025 NGP Grants Committee Meeting Minutes
- h. 04/07/2025 Community Engagement Committee Meeting Minutes
- i. 04/08/2025 Fundraising Committee Meeting Minutes
- j. 04/08/2025 Fundraising Committee Meeting Minutes

David Spero motioned to approve the Consent Agenda. Seconded by Pat Kenney. The board unanimously approved the Consent Agenda. (13-0-0)

Opportunity for 3 Board members to share a Moment of Gratitude for life in South Euclid and/or a Hope for the Work of our Board:

Lisa Mack attended an event for Food Strong. She stated that it was a proud moment because she was there when Food Strong just began and was so pleased to see the good that it has accomplished and what a success it has become.

Rick Krivanka talked about enjoying the wildlife in his own yard. It is the very first time, since he has lived in South Euclid for many years, that he has seen bluebirds and Baltimore orioles in his yard.

David Spero went to the "Meet and Greet", sponsored by the community engagement committee, recently for new homeowners. The intent of the event was for residents to meet and welcome new homeowners and homeowners to meet residents and other new homeowners. However, David only saw One South Euclid board members. He questioned if the new homeowners were actually invited and what type of advertising was done to welcome others to the event. A discussion ensued and suggestions were given for ways to increase attendance. Jess Fitzgerald stated that the event was posted on social media. She indicated that information will be sent directly to new homeowners next time, probably by postcard, when an event is planned.

Finance Report

Treasurer Amy Crawford, distributed to everyone a paper copy of the financial report. She indicated that she and executive director Kristian Hunter worked on the snapshot that contains

the information that was requested by the board. She directed everyone to look at the last page that displayed the snapshot of the categories and amounts in the bank account summary: total funds, restricted funds and operating funds. Also, displayed individually were: exterior home repair, senior landscaping and snow, mini grants and storefront and the up-to-date balances.

OSE received over \$300,000 from the American Rescue Plan Act (ARPA) (2021) Nothing is projected to come in the future. Fundraising is needed to replenish mini grants and senior landscaping & snow removal.

Financial Report as of April 30, 2025:

1000 Petty Cash	\$ 189.00
1001 PNC Checking #1398	\$ 41,539.00
1003 PNC Money Market	\$ 608,890.00
1010 PNC Bank #0386	\$ 12,139.00
1011 PayPal Bank	\$ 205.00
Total Bank Accounts	\$ 662,962.00
1700 Total Properties	\$ 75,200.00
Total Assets	\$ 748,107.00

Executive Director

Kristian Hunter reported that she met with each of the OSE board members and now is meeting with council members. Sara Continenza offered to distribute flyers about OSE as she is campaigning door to door. Susan Hardy was interested in helping OSE. Chanell Elston will share OSE information with her network.

The Legacy Village Grant was approved. The Messenger Court mural was approved by the Architectural Review Board. Property sales: 4061 Harwood and 1141 Winston. Grant update: Cuyahoga County Culture..... Fundraising opportunity for home repair programs – some state funded assistance may be available.

Executive Committee

President Dinehart reported about the Hometown Hero nominations, three nominees: Angela Thompson, second grade teacher for 30 years, firefighter Justin Capadona who saved a life and South Euclid-Lyndhurst PTA Council. Barbie McCann will be working on it. A new category this year is “Emerging Hero” Lily Goodwin, DJ Lily Jade. President Dinehart indicated that we are hoping to engage more youth and others.

Governance Committee

Rick Krivanka reported this committee needs to have one more member. Lisa Mack is on the committee as well. He recommended that board members continually think about people they know that possibly could be a member of the board. Also, keep in mind that the board needs diversity to reflect the citizens in the community.

Community Engagement Committee

Jessica Fitzgerald and Amy Crawford are co-chairs. Jess Fitzgerald reported that their next committee meetings are June 11 and July 9. Food Truck Park opens June 6, OSE is recipient of the funds shared on the sales of beverages on that date. Kick off of 50/50 raffle named

“Mingle-Mania”. Tickets will be sold all the way up to the Mingle at Mayfield fundraiser on September 18. The winner will be announced at Mingle.

Kristian Hunter would like to visit with neighborhood groups and other non-profits as well. The Mother’s Day Sale brought in \$325. Board members donated items. The fundraiser engaged the community and a new fundraising model began. The signs that were made can be reused again next year. Social media ads went out regarding the sales. Board members responded by purchasing items but are hoping to do more in the future. Barbie McCann suggested that OSE sell tee shirts with a South Euclid mural on it. Summer in South Euclid tee shirts are leftover and could be sold at a nominal price. We need a sign for the 50/50 raffle.

Fundraising Committee

In the absence of Chairman Jim Frank, Barbie McCann reported about the event to be held on July 18: “Recess and Rewind” at Bexley Park, 6-8 pm. The YMCA enthusiastically agreed to participate in this family fun event. They have agreed to do the kick ball tournament, line dancing, drums and more. It is necessary to apply for a liquor permit for alcohol at the park. Overhead will be low. Barbie asked if anyone had ideas about food, can anyone get hot dogs and hamburgers? We may ask the fire department to help with grilling. Kristian Hunter stated that there may be others to help with bounce houses etc. Security will be needed. The YMCA will be at the Food Truck Park the week before so they may advertise the event, as well. The biggest fundraising event is Mingle at Mayfield on September 18. There will also be a monthly line dancing event fundraiser.

Barbie McCann reported about the January through April marketing report. A detailed report and narrative were included in the packet for review. She discussed the highlights of the report: mobile usage is growing, mention of the top pages, high interest in the grants and interest in community promotions. Media coverage included Cleveland.com and Freshwater. Advertising about Mingle at Mayfield will be in “Thrive”, the city’s South Euclid Magazine.

Revitalization Committee

(Callie Cripps, Chair,) President Dinehart reported that we’re waiting for agreements and they’re well under way. The OSE exterior home grant recipients will get a sign from OSE that will be displayed in their front yard for two weeks. The new idea this year was an agreement with the homeowner to allow a sign that identifies the property owner as a recipient of One South Euclid’s Neighborhood Grant Program. Business and mini grants are still open, mini grants will be opening in July. Callie Cripps reported that OSE is looking for local people who may be interested in working with OSE as builders and buyers of property to build on. A Home Depot Grant gave \$2100 to a resident. Volunteers doing the work will be from Home Depot in Highland Heights. There may be interest for the purchase of the Ardendale/Green property. President Dinehart opined that it is time to have a proposal by the next board meeting of what to do with the property.

Ad Hoc Fundraising

Spaghetti Dinner, Jim Frank - specific plans to be determined later. Concert ideas for Brush - David Spero’s idea. Barbie McCann and David Spero will be going to Brush High School to review the facility and discuss the possibility of a concert in 2026.

Callie Cripps motioned to open the executive session. There was a pause to wait for the guests to leave. Seconded by Rick Krivanka. The board unanimously agreed. (13-0-0) About 8:15pm.

Mike Barb motioned to end the executive session. Seconded by David Spero. The board unanimously agreed. (13-0-0) About 8:35pm

Upcoming Events

- a. South Euclid Events: <https://www.onesoutheuclid.org/event>
 - i. Food Truck Park Opening, 6/6, 5-10pm, Food Truck Park
 - ii. Juneteenth Freedom Day, 6/8 at 1-5pm Food Truck Park
 - iii. Community Garage Sale, 6/14 at 9am–2pm, Community Center
 - iv. GardenWalk, 6/21 at 11am-4pm, Citywide
 - v. Ray Rhode Concert Series, 6/22 at 7pm, Food Truck Park
 - vi. Indie Green Market, 6/29 at 11am-4pm, Bexley Park
 - vii. Community Market Opening, 7/3, Every Thurs 4-7pm, Quarry Park N
 - viii. Indie Green Market, 7/27 at 1-4pm, Bexley Park
 - ix. National Night Out & Bexley Bash, 8/5 at 4-9pm, Bexley Park
- b. One South Euclid Board and Committee Meetings
 - i. Fundraising Committee - 6/10 and 7/8 at 12 p.m. (virtual)
 - ii. Revitalization Committee - 7/1 and 8/5 at 8:30 a.m. (City Hall)
 - iii. Community Engagement - 7/9 and 8/13 at 6:30 p.m. (South Euclid Library)
 - iv. Grants Committee - TBD (City Hall and OSE office)
 - v. 2025 Board Meeting Dates: 6:00 pm at the Community Center:
August 7, October 16, December 11

President Dinehart adjourned the meeting at about 8:40 p.m.

Respectfully Submitted,

Barbara Latini
One South Euclid Administrative Support

(Proofread and approved by Executive Director Kristian Hunter and Secretary Elaine Yeip.)