



**Regular Meeting of the Board of Directors**  
**August 3, 2023 at 6:00 p.m.**  
**South Euclid Community Center**  
**1370 Victory Drive, South Euclid, Ohio 44121**  
**Minutes**

**Board Members**

Rick Krivanka, President  
Rita Ross, Secretary  
Moe Romeo, Treasurer  
Karen Poelking, Past President  
Len Calabrese  
Jillian Dinehart  
Jessica Fitzgerald  
Steve Haynie  
Al Paynter  
Joe Pollack  
Michelle Taylor-Brooks  
Elaine Yeip

**Ex-Officio**

Julie Mostov, Ex-Officio

**Executive Director**

Annette Iwamoto

**Programming & Communications Manager**

Barbie McCann

**AmeriCorps VISTA**

Carl DeScott

**Administrative Support**

Barbara Latini

**Absent**

Keith Benjamin, Ex-Officio  
Lisa Mack, Vice President  
Raja Belle Freeman  
Patrick Hyland

Patrick Kenney  
Tammy Lease  
Kim Scott  
Denise Turner

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center on Thursday August 3, 2023. President Rick Krivanka called the meeting to order at 6:00 p.m.

Secretary Rita Ross performed the roll call of board members. There was a quorum present.

#### Consent Agenda

- a. June 1, 2023 OSE Regular Board Meeting Minutes
- b. May-June Marketing Report
- c. 06/06/2023 Revitalization Committee Meeting Minutes
- d. 07/11/2023 Revitalization Committee Meeting Minutes
- e. 06/20/2023 May-Green Subcommittee Meeting Minutes
- f. 06/13/2023 Fundraising Committee Meeting Minutes

Elaine Yeip motioned to approve the Consent Agenda. Seconded by Len Calabrese. The board unanimously approved the Consent Agenda. (11-0-0) Steve Haynie arrived after the vote.

President Rick Krivanka asked for three Board members to share a moment of gratitude for life in South Euclid:

Moe Romeo moved to South Euclid 57 years ago. He reminisced about the long tradition of the Ox Roast and flea market at the Victory Park School site that is now Giant Eagle. The Kiwanis sponsored Ox Roast was an event that brought people together. Now we have a Food Truck Park, Rock the Block, Bexley Bash and other things to bring people together.

Karen Poelking grew up on Plainfield Road, moved to Dartford Road, then Ammon Road. She grew up here, raised her family here and she is still living here. She believes the city is addressing the needs of all ages. She has many good memories of South Euclid, including Bexley Home Days and the fireworks there. These were suitable for the times. Now there is a Food Truck Park.

Julie Mostov participated in the Garden Walk to see the beautiful gardens and yards of South Euclid residents. She enjoyed meeting the people who participated, especially the family who gave a tour of their wine cellar and also gave a wine tasting. She also enjoyed the urban farm on Anderson Road that makes their own maple syrup and honey. She discovered places she had never seen before. She plans to attend next year because what she saw was fascinating, she had so much fun and she met so many people.

#### **Finance Report**

Moe Romeo, Treasurer, reported that the accounts are in good shape and stable. The property that OSE owns is also included in the assets. He expressed some disappointment with the accountant, so the executive committee may be looking for another accountant.

Financial Report as of June 30, 2023:

1000 - Petty Cash \$ 182 1001 - PNC Checking \$ 19,701  
1005 - KeyBank Checking \$ 221,822 1006 - SMG FCU Checking \$ 100,973 1007 -  
SMG FCU Draft \$ 1,328 1010 - PNC Payroll \$ 501  
1011 - PayPal \$ 2,404 1022 - KeyBank Payroll \$ 9,870 1100 - Accounts Receivable \$  
3,000 1050 - KeyBank Purchase Card \$ 0

Total Current Assets \$ 434,981

Annette Iwamoto prepared a Mid-Year Financial Analysis sheet and included it with the statement and budget sheets prepared by the accountant that were available at the board meeting. This report highlights where we are, what we have done and our expenses. We are focusing on revenue because we are not selling as many houses, but we are being prudent with our spending.

### **Executive Director**

Annette Iwamoto reported that Carl DeScott is starting his second year with OSE. Carl shared the Implementation Plan for Businesses at the last meeting. He discussed his current projects: researching a business white box program, South Euclid business guides and the design of the document. The guide will have resources included. Board members discussed that it could have ads to bring in extra money. The city will have someone look over it first. Carl is planning a Shop Small campaign that could use a QR code to win raffle prizes. Board members suggested we change the name to Shop Local to better express its purpose.

Annette asked if anyone else would like to attend the Conferences in October: Ohio CDC Conference in Columbus, October 3-5 (advocacy focus and neighborhood tours). Carl DeScott and Annette Iwamoto will attend. Heritage Ohio Conference in Dayton, October 10-12 (focus on historic restoration and retention).

### **Executive Committee**

President Rick Krivanka reported on the two things to be focused on: Hometown Heroes and Strategic Planning.

### **2024-2026 Strategic Plan**

President Krivanka shared flip chart notes on Strategic Planning: the core values are diversity, integrity and community engagement. Len Calabrese recommended adding fiscal prudence as part of the core value. President Krivanka emphasized that under the title of Vision: to assist is as important as to lead and for all.

President Krivanka asked the committees to use the Strategic Planning for 2024 - 2026 notes from the executive committee meeting, that everyone received, to help with the conversations and discussions on each of the committees. He added a study sheet at the end that is adapted from strategic planning work led by Max Stark. The target date for voting on the strategic plan is the February 2024 Annual meeting.

### **Governance Committee**

President Krivanka reported that we need to look at asking people if they would be interested in serving on the board and making sure the board continues to reflect diversity.

### **Community Engagement Committee**

In the absence of Tammy Lease, Annette Iwamoto reported that they have flower-shaped sheets at the OSE table during events for residents to share ideas, so that OSE gets a sense of what the community members think. The Committee is also focusing on Bexley Park: some problems have arisen regarding loitering youth however ideas were discussed about engaging youth rather than using punitive measures.

### **Revitalization Committee**

Annette Iwamoto reported that two side lots sold. A Liberty Road property that runs into the creek was a complicated one because it also involved a paper street. However there was a positive outcome because the owners can now build a garage on the property.

- Vacant lots were purchased to build homes at the corner of Warrendale Road; ● 4528 Anderson Road is in the final process of getting approval, the money is in escrow and the property will transfer; then OSE will receive the money (the process protects everyone);
- 4205 Wilmington will be going into tax foreclosure and may sell to a developer to rehab the house.

### **Mayfield-Green Committee**

The mural ad hoc committee met in regards to the proposed mural to be painted by Thomas Conger onto the Johns-Carabelli Memorials building on Mayfield Road near Belvoir Blvd. The next step is the Architectural Review Board approval.

OSE property on South Green/Ardendale - A proposal from Allegro for a single tenant medical building did not fit the vision that OSE is looking for, however OSE is hoping that Cresco will propose something that will fit.

With the \$50,000 grant from The Mandel Foundation, the Mayfield/Green district could be improved. OSE is open to new ideas.

At the Food Truck Park, 90% of the beverage proceeds go to nonprofits that are located in or serve South Euclid residents, which is possible through the support of South Euclid. OSE will be asking University Suburban Health Center to help with improving the Food Truck Park, programming at the Food Truck Park from the Ohio Arts Council and \$5,000 for next year for live music and entertainment. Looking at next year, entertainment should be more diverse. Sponsorship for Rock the Block would be from OSE and not the city in the future.

### **Neighborhood Grants Committee**

Storefront renovations - 1509 Warrensville Center Road is in progress; Eppco received approval. The building owner at 4176 Greenvale did not sign the agreement and the building was struck by lightning. The \$11,000 will go into next year's fund.

Mini grants - There is still about \$1000 available for mini-grants this year.

Exterior home repair - 16 grants approved.

Senior landscaping - 30 additional residents have received a letter requesting proof of income to receive snow removal grants. There are 15 additional grants available.

### **Fundraising Committee**

Annette Iwamoto reported the names of the Hometown Heroes: Tony Caroscio, Dennis and Carol Fiorelli and Cleveland Kosher Food Pantry. Annette asked for suggestions of people to be contacted since videos of the Hometown Heroes will be repeated this year. Friends, family or co-workers could be interviewed for the video.

Mingle at Mayfield is on October 19, 2023 at the Mayfield-Sandridge Country Club. Sponsorship letters have been sent out for the Mingle at Mayfield event.

### Upcoming Events

- i. South Euclid Events: <https://www.onesoutheuclid.org/event>
  1. Thursdays until Sept. Community Market-Quarry Park, 4–7pm
  2. Weekends until 8/13, Food Truck Park
  3. 8/18 - 6–11pm and 8/19 - 2–11pm, Rock the Block, St. John Lutheran Church, Mayfield Rd
  4. 9/16 City Hall Open House, 11am-2pm
  5. 10/19 Mingle at Mayfield, Hometown Heroes, Mayfield-Sandridge Country Club, 7pm
- ii. One South Euclid Board and Committee Meetings
  1. 2023 Regular Board Meetings will be held at 6:00pm at the Community Center: October 5, December 14
  2. Fundraising Committee - 8/8 & 9/12 at 12pm (virtual)
  3. May-Green Subcommittee - 8/15 & 9/19 at 7pm (virtual)
  4. Revitalization Committee - 8/8 & 9/12 at 8:30am (City Hall)
  5. Community Engagement - 8/9 & 9/13 at 7pm, (OSE Office)

Al Paynter motioned to adjourn. Seconded by Moe Romeo. The board unanimously approved. President Krivanka adjourned the meeting at 7:57 p.m.

Respectfully Submitted,

Barbara Latini, Administrative Support

(Proofread and approved by Secretary Rita Ross and Executive Director Annette Iwamoto)