



Regular Meeting of the Board of Directors

August 6, 2020 at 8 a.m.

**Museum of American Porcelain Art/Google Meet
Minutes**

Board Members

Len Calabrese, President
Vaughn Johnson, Vice-President (V)
Moe Romeo, Secretary/Interim Treasurer
Lisa Mack, Immediate Past President
Brijin Boddy (V)
Beverly Burks (V)
Carol Fiorelli (V)
Patrick Hyland
Rick Krivanka
Curtis Orr
Al Paynter
Karen Poelking
Rita Ross (V)
Kim Scott

Ex-Officio Members

Keith Benjamin
Jim O'Toole

Absent

Stacy Ward-Braxton

Also Present

Michael Love, Economic Development Director
Sally Martin, Housing Director
Daniel Subwick, Community Development Coordinator

Guests

Chanell Elston (V)
Susan Hardy (V)

Barbie McCann (V)

Yvonne Sanderson (V)

*V= Attending Virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center and VIRTUALLY via Google Meet on Thursday, August 6, 2020. President Len Calabrese called the meeting to order at 6:02 p.m. He asked for a moment of silence in memory of the passing of two civil rights icons, Representative John Lewis and Reverend C. T. Vivian. President Calabrese reminisced that he had the great opportunity to introduce them both at the City Club of Cleveland.

Secretary Moe Romeo performed the roll call of board members. As each person responded, they were asked to introduce and give some information about themselves.

President Calabrese asked if anyone had any changes or corrections to the minutes from the Regular Meeting on June 4, 2020. Al Paynter motioned to approve. Seconded by Patrick Hyland. The board unanimously approved the minutes. (14-0-0) President Calabrese was not needed for this vote.

Finance Report

Moe Romeo, Interim Treasurer, stated that the balance throughout the rest of the year will decrease when the grant reimbursements come in. Because of the Covid-19 pandemic, OSE will not be assured of receiving certain grants next year even though OSE received it in the past.

The Financial Report ending July 31, 2020:

PNC Checking	\$ 205,059.26
Sts. Margaret & Gregory Fed CU Savings	\$ 101,854.61
Payroll	\$ 501.00
Total Current Assets	\$ 307,414.87

Executive Committee

President Len Calabrese explained that Johnese Sherron was not able to continue working because of the shortage of funds due to the pandemic. A severance package was offered to Johnese that she signed and OSE signed. President Calabrese stated that he believed that this was a fair agreement since OSE and Johnese were satisfied with the outcome.

At the request of President Calabrese, Keith Benjamin reported about the implementation of the program that is providing funds for food security for youth. The OSE grant program partnered with the South Euclid/Lyndhurst School District. Many of the programs for youth were cancelled, so the partnering is helping to feed about 1000 youth everyday at Greenview School. Monday through Friday between the hours of 10 a.m. - noon. Families may pick-up lunches at the school. The city has stepped up to deliver to some of the needy families who have no transportation. The program will continue until school is back in session.

OSE also helped applicants with Giant Eagle gift cards to 40 applicants; 18 - \$100 gift cards and 22 - \$50 gift cards for a total of \$2900. An additional \$4000 went for food to the four food distribution centers: Garfield Memorial Church, United Church of Christ, Kosher Food Pantry and Heights Emergency Food Center. MyCom was also a great support. President Calabrese thanked Brijin Boddy for suggesting that OSE set aside \$10,000 to help those in need.

Early in the pandemic OSE discussed the Covid-19 Grant Program to help struggling businesses. University Suburban Health Center also contributed with a large donation. Sixty seven small businesses were helped for a total of \$75,000 in assistance. About 75% of those businesses that received help were female-headed or minority-headed.

Revitalization Committee

Dan Subwick reported that the exterior home repair assistance program, that helps residents who qualify to receive up to 50% of the cost of home repair, is moving along well. There has been positive feedback because of this program.

Mike Love reported that there are 65 seniors who have been helped with the snow plow and grass cutting program.

There are 5 projects this year for storefront renovation that should be completed by the end of the year:

1. Green Builders Supply \$25,000 - redo front,
2. Longo Family Partnership \$15,000,
3. Spoto's Bar - \$10,000,
4. 4D Group LLC Warehouse (Monticello) - \$10,000,
5. Walgreens - \$10,000.

President Calabrese reported about the peaceful Rally and March for Civil Rights that took place after the death of George Floyd in June. He was able to speak at the Rally (at Bexley Park) as a representative of OSE and was moved by the 8 minutes 46 seconds of silence in memory of George Floyd. The March began after the Rally.

President Calabrese announced that on September 18, 2020 from 8:30 a.m. - 1:30 p.m. There will be a free workshop sponsored by Business Volunteers Unlimited. An email will be sent as a reminder to the board.

Neighborhood Grant/Storefront Renovation Program

Carol Fiorelli, Chair, gave information about the Revitalization Committee and how it oversees the Build-Grow-Thrive Program. First, to Build: the residential resale program allows vacant lots and structures to be sold to build new homes on lots. Second, to Grow and Thrive - A neighbor who lives adjacent to a side lot has the first opportunity to expand his/her/their property at a reasonable price by purchasing the adjacent side lot. Third - developers may purchase properties, rehab and sell at market value. The city usually attains property through tax foreclosure. The CommunityDevelopment Corporation (CDC) is able to purchase the property

for \$1. Developers must follow certain criteria before being considered eligible to purchase the property.

Carol Fiorelli reported the following:

- Owner Occupied Grants: Since 2013, sold 21 lots resale value is over \$1 million; the total for rehabbed homes - resale value - \$5 million;
- Since 2013 - \$880,000 - the revenue obtained from sales;
- \$146,135.13 profit for this year;
- 1 property at Ammon Rd sold for \$8000;
- Things have slowed down this year because of the Covid-19 pandemic. There is a lot of uncertainty now.

After an explanation by Dan Subwick, he stated that there is no need to vote on the planned resolution for 1228 South Green Road since the proposed buyer backed out and does not plan to purchase the property.

May/Green Action Committee - Heritage Ohio Project

Michael Love reported that OSE paid \$5,000 to Heritage Ohio Project to assist in developing the Main Street Program that is similar to downtown Bedford. The first step is a Downtown Assessment Resource Team (D.A.R.T.) Analysis:

October, 7-8, 2020 - touring downtown South Euclid on October 7 with Heritage Ohio representatives. Heritage Ohio representatives will meet one on one with businesses and be part of the Virtual Meeting on Oct 7. Barbie McCann will take the lead on the marketing. Heritage Ohio representatives will report back to OSE. The Green Road project will be reported in two phases.

Vice-President Vaughn Johnson reported about the OSE September 2 Webinar for Small Businesses in South Euclid, regarding certifications and resources in cooperation with the State of Ohio Development Department. Yesterday, he had a workshop with Future Heights - panel with two minority businesses. One hundred ten businesses were on the webinar to observe how the workshop went. In 3-3 1/2 hours, businesses walked away having learned a lot.

Fundraising and Communications Committee

Brijin Boddy, Chair, reported that a year ago she wanted to put in place a couple surveys once a week to be sent to board members to answer the surveys to help with the strategic plan for the fundraising committee. It is best to receive input from every committee. She opined that fundraising and communications are a lot for one committee to handle.

Strategic Planning

Karen Poelking reported that every organization needs a road map and resources. Strategic planning is at its best when it is inclusive of everyone. Lisa Mack and Yvonne Sanderson have offered to help. Having a strategic plan gives direction and assurance to the City Council. By working on the new strategic plan it will refresh what is already in place. This will be strategic plan 3.0 and it will carry through to 2023. Each committee will discuss the questions and report

back. At the December meeting the plan should be approved.

Governance Committee

In the absence of the Chair, Stacy Ward-Braxton, President Calabrese reported that Stacy Ward-Braxton had contacted him and stated that due to health reasons she needed to resign from the board. She will send a letter of resignation soon. Karen Poelking has graciously stepped up to cover this position until the end of the year.

President Calabrese also reported that Paul Antonelli is planning to downsize and move to Willoughby Hills. The resignation letter that Paul sent was dated August 3, 2020.

President Calabrese mentioned the importance of all board members to think about asking others if they would be interested in serving on the board.

New Business

Directors & Officers Insurance Policy Renewal

Karen Poelking moved to renew One South Euclid's Liability Policy for the period of August 19, 2020 -- August 19, 2021 in the amount of \$1671.00. There is no change, the amount is the same as last year. Seconded by Patrick Hyland. Motion was unanimously approved. (14-0-0) President Calabrese was not needed for this vote.

Upcoming Events:

- Regular Board Meeting
October 1, 2020 (time & place tbd)
- October 7, 2020 Heritage Ohio - May/Green Business District Dart Analysis (time tbd) and Virtual Town Hall Meeting (time tbd)

Moe Romeo motioned to adjourn the meeting. President Len Calabrese adjourned the meeting at 7:30 p.m.

Respectfully Submitted,
Barbara Latini, One South Euclid Administrative Support

(Proofread and approved by Moe Romeo.)