



OneSouthEuclid

**Regular Meeting of the Board of Directors**

**October 1, 2024 at 6:30 p.m.**

**South Euclid-Lyndhurst Library**

**1876 South Green Road, South Euclid, Ohio 44121**

**Minutes**

**Board Members**

Rick Krivanka, President  
Jillian Dinehart, Vice President  
Amy Crawford  
Jessica Fitzgerald  
Patrick Hyland  
Patrick Kenney  
Joe Pollack  
Denise Turner

**Ex-Officio**

Keith Benjamin  
Julie Mostov

**Executive Director**

Annette Iwamoto

**Programming & Communications Manager**

Barbie McCann

**Administrative Support**

Barbara Latini

**Absent**

Rita Ross, Secretary  
Len Calabrese, Treasurer  
Lisa Mack, Past President  
Raja Belle Freeman  
Steve Haynie  
Tammy Lease  
Tara Nichols  
Al Paynter  
Natalie Stamper  
Elaine Yeip

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid-Lyndhurst Library on Tuesday October 1, 2024. President Rick Krivanka called the meeting to order at 6:33p.m.

Barbara Latini performed the roll call of board members.

#### Consent Agenda

- a. August 1, 2024 OSE Regular Board Meeting Minutes
- b. July - August 2024 Marketing Report
- c. 08/06/2024 Revitalization Committee Meeting Minutes
- d. 09/03/2024 Revitalization Committee Meeting Minutes
- e. 08/20/2024 May-Green Subcommittee Meeting Minutes
- f. 07/31/2024 Fundraising Committee Meeting Minutes
- g. 08/13/2024 Fundraising Committee Meeting Minutes
- h. 09/03/2024 Fundraising Committee Meeting Minutes
- i. 09/11/2024 Community Engagement Committee Meeting Minutes

Joe Pollack motioned to approve the Consent Agenda. Seconded by Pat Kenney. The board unanimously approved the Consent Agenda. (8-0-0)

President Krivanka asked for three Board members to share a moment of gratitude for life in South Euclid. He added that members can also share a hope they have for the work of our Board:

Jessica Fitzgerald would like to bring in more block parties to more neighborhoods next year.

President Krivanka enjoyed talking to many people at the Mingle at Mayfield Fundraiser. He spoke with a woman from Auburn and he was so pleased to hear her say that she loves South Euclid.

Barbie McCann mentioned how grateful she is for Joe Pollack taking so many pictures for many hours at the Mingle at Mayfield Fundraiser.

#### **Finance Report**

In absence of Len Calabrese, Annette Iwamoto reported on the following: that the 2023 financials will be finalized soon; we are recording all financial transactions in QuickBooks. KeyBank accounts were closed on August 16. PNC is the only bank that OSE is dealing with now.

#### **Executive Director**

Annette Iwamoto hoped that everyone had a chance to read the August 28, 2024 article by Bill Taft "Standing Up for Small CDCs" that was included in the packet. The excellent article spoke of how small CDCs have a very important role in the community. The Food Truck Park is being considered for an award on October 15-17 in Newark.

Rick Krivanka, Barbie McCann and Annette Iwamoto attended the CDC Conference that was held in Cleveland this year. They each attended different workshops so that they could share what they learned with each other and the board.

During the conference Annette was trying to secure an AmeriCorps VISTA however because of technical issues with AmeriCorps she was unable to verify a candidate before the deadline. She expressed disappointment because she had five candidates willing to serve. She is waiting to hear back on next steps and will report later.

OctoberFeast needs volunteers on October 26 at Bexley Park.

She went ahead and reserved the Community Center for 2025 meeting dates that are listed at the end. The October meeting needed to be moved as well as the December meeting.

### **Executive Committee**

President Krivanka was so glad to have gone to the CDC Conference. He really enjoyed it because he learned a lot about LakewoodAlive, Northwest Neighbors and more. He went on the tour in regards to affordable senior housing. He was advised that a city should not expect to gain revenue from affordable senior housing; they should just make it happen to serve people.

### **Governance Committee**

In the absence of Lisa Mack, President Krivanka explained that discerning new board members is important. Three people definitely are interested and three more are in the wings. He mentioned the names of six people. He stated the importance of having balance on the board. He cited South Euclid census statistics that indicated 56% of residents are black. With that information in mind, the board is trying to get more people of color on the board. A discussion ensued regarding open meetings.

### **Community Engagement Committee**

President Krivanka is grateful that Amy Crawford and Jessica Fitzgerald have stepped up to be chair and co-chair of this committee. Now he would like to see one or two people step up to chair the Revitalization committee.

Jessica Fitzgerald and Amy Crawford planned to advertise the date of a meeting for community leaders, but their meeting conflicted with an event that involved multiple cities including South Euclid. They will try to find a room available for another evening. For November they are planning a Shop Local campaign for the Friday after Thanksgiving through the weekend and ending on Sunday. For January the plan is to work on giving new residents a welcome bag, among other plans. Amy has a list of people who applied for mini grants and known block club leaders. She passed the list around and asked if anyone thinks of other names that could be added to just add the names to the list so they may be invited to the next community engagement gathering.

### **Revitalization Committee**

Annette Iwamoto stated that there is a lot going on. The highlights are:

- A continuing struggle with Smartland - still waiting for properties to be put on the market.
- 4419 Norma - Reeva Group, a first time developer with ties to South Euclid - plans for a new build; lot to be sold for \$10,000.
- Closed seven parcels for \$121,851.50 after fees with Sommers Development. Four more parcels to be sold for \$86,200 and \$2,500 for a lot.
- Sommers Development submitted another proposal for 12 additional lots, which is being discussed by the Committee

The Mayfield/Green Committee met for the last time on August 20. The three businesses that will benefit from the County's Sustainable Stores Grant Program to go plastic bag free are: South Euclid Hardware, Certified Dispensary and LT Squared.

Regarding the placemaking grants received, the deadline to complete murals is by the end of 2025. Attendees of South Euclid events voted on ideas for sprucing up the NW quadrant of Mayfield/Green, known by many as “pizza park”. The landscape architect presented three different concepts for people to vote on and a final concept has been created. One South Euclid applied to the NOPEC Foundation and the T Mobile Foundation for funding the improvements.

### **Fundraising Committee**

Annette Iwamoto reported that Mingle at Mayfield netted approximately \$12,000. She will have better numbers soon. Some remarks from members: there was less traffic this year than last year at the raffle; having the event earlier and having the patio was a real plus this year; the emcee Brandon Edmond did a great job - he brought energy and laughter. Barbie McCann stated that the videos are online.

### **Executive Session**

Jillian Dinehart motioned to enter into executive session at 8:02p.m. Seconded by Pat Kenney. Denise Turner motioned to close the executive session at 8:18p.m. Seconded by Pat Hyland.

1. Upcoming Events
2. South Euclid Events: <https://www.onesoutheuclid.org/event>
  - a. 10/19 Community Garage Sale, Community Center 9am-2pm
  - b. 10/19 Shred Day, City Hall, 9am-12pm
  - c. 10/26 October Feast, Bexley Park, 12-5pm
  - d. 12/1 Pets Light Up Our Lives Ceremony, Mayfield & S. Green Rds, 2pm
  - e. 12/1 Lighting Ceremony, City Hall, 4:30-6pm
  - f. 12/7 Gingerbread House Decorating, Community Center, 10am-12:30pm
3. One South Euclid Board and Committee Meetings
  - a. 2024 Regular Board Meetings will be held at 6:00pm at the Community Center: December 12
  - b. Fundraising Committee - 10/08 & 11/12 at 12pm (virtual)
  - c. Revitalization Committee - 11/5 & 12/3 at 8:30am (City Hall)
4. 2025 Proposed/Reserved Meeting Dates: will be held at 6:00pm at the Community Center: February 6, April 3, June 5, October 16, December 11

Pat Kenney motioned to adjourn the meeting. Seconded by Joe Pollack. The board unanimously approved. President Krivanka adjourned the meeting at 8:21 p.m.

Respectfully Submitted,

Barbara Latini  
One South Euclid Administrative Support

(Proofread and approved by Executive Director Annette Iwamoto)