

This past year, the activities and efforts of One South Euclid have been focused in four major areas: implementing the residential grant program, creating a commercial grant program, sponsoring community events, and updating the organization's strategic plan.

Growing Great Neighborhoods

RESIDENTIAL REVITALIZATION. The primary focus has been the Build-Grow-Thrive Residential Resale Program. Now in its fifth year, the program ensures previously vacant homes and lots are restored to productive use. Through the tax foreclosure process, deed-in-lieu of tax foreclosure, a partnership with the Cuyahoga Land Bank, and donations from various entities, a steady stream of properties continues to be received into the City of South Euclid Land Bank, as well as directly to One South Euclid. For those properties in the City Land Bank, City Council grants One South Euclid the option to purchase these properties, which in turn allows One South Euclid to sell them. The program has three main components:



Build & THRIVE

Vacant land is sold for the construction of owner occupied new housing. Since the launch of the program, seven parcels have been sold for the construction of new homes.



Grow & THRIVE

Vacant land is sold to adjoining owner occupant property owners as a lot consolidation, offering residents an opportunity to expand their yards. With the additional properties One South Euclid has received over the past year, this is likely to remain a popular program.

Rebuild & THRIVE

Existing homes are sold to qualified owner occupants or to carefully vetted developers who agree to rehab and resell the homes to owner occupant buyers. In 2017, five homes were sold under this program. All five homes were sold to developers and have since been re-sold to owner occupants or are in the process of being rehabbed. The homes that have been resold under the program have sold at prices much above market value.

The Build-Grow-Thrive Program helps stabilize neighborhoods by keeping properties out of the hands of unqualified investors and speculators, and ensures homes are significantly upgraded and brought back into productive use. Revenue received from the Build-Grow-Thrive Program has allowed One South Euclid to return money back to the community through the Neighborhood Grant Program and many community events.

AS ONE SOUTH EUCLID ENTERS 2018, the organization continues to grow. Under current economic conditions, the organization has given the City of South Euclid a viable method to implement flexible solutions to the challenges facing the community, and serves as a highly replicable model for other first ring suburbs throughout Greater Cleveland.

South Euclid is home to many thoughtful, engaged residents and businesses who are truly dedicated to improving the community. One South Euclid provides the framework for bringing these leaders together to move the city forward. Revenue has been generated to continue implementing innovative strategies for strengthening the community. Seeking additional capacity and financial support are vital and will remain goals for 2018 and beyond.

“It has been my pleasure to serve as the 2017 president of One South Euclid’s talented, all volunteer, board of directors. Working for the common good, as an independent nonprofit organization, One South Euclid works to build sustainable cultural, economic, and social connections to support a thriving and vibrant community.” – Yvonne Sanderson, President of the Board

ONE SOUTH EUCLID BOARD MEMBERS

(As of December 31, 2017)

Board Officers:

Yvonne Sanderson *President*
Lisa Mack *Vice-President*
Sara Continenza *Secretary*
Len Calabrese *Treasurer*

Board Members:

Jay Boland
Beverly Burks
Theron Cyrus
Carol Fiorelli
Sarah Hricko
Greg McCarthy
David Miller
Al Paynter
Karen Poelking
Moe Romeo
Veronica Walton
Stacy Ward-Braxton

Ex-Officio Board Members:

Keith Benjamin
Ed Mayer



OneSouthEuclid

1349 South Green Road • South Euclid, OH 44121

(216) 381-0400

www.onesoutheuclid.org



SINCE ITS FOUNDING IN 2009, by community and business leaders, One South Euclid, your community development corporation, has served residents and business owners by creating programs and initiatives that strengthen the South Euclid community. Through the efforts of its volunteer board of directors, committee members, community volunteers, and city staff, One South Euclid has grown into a dynamic and vital organization.

In 2017, One South Euclid experienced continued growth, success, and expansion of core programs including the Build-Grow-Thrive Residential Resale Program, and the Neighborhood Grant Program. Last year, a total of 89 grants were awarded to residents in the categories of exterior repair projects, community events, community beautification projects, and grass cutting/snowplowing services for senior citizens. These accomplishments are detailed throughout this report.

Continued growth of the vibrant community garden program and events such as the annual Rock the Block, Harvest Fest, Pumpkins in the Park, the Holiday Lighting ceremony, and the City's Centennial Celebration contributed to increased public awareness of One South Euclid. OSE served as the fiscal sponsor of these lively community gatherings.

Growing and Thriving

In 2009, the first year of operation, the organization had no real assets. In just eight years, assets have grown steadily through the great success of the Residential Resale Program. This program helps to restore our city's housing stock and generates revenue for the organization, which is reinvested back into the community through the Neighborhood Grant program and event sponsorship. The Board also worked with a professional consultant to create an updated Strategic Plan which will guide One South Euclid into the next decade.

