



**Regular Meeting of the Board of Directors**  
**December 9, 2021 at 6:00 p.m.**  
**South Euclid Community Center & Virtually Via Google Meet**  
**1370 Victory Drive, South Euclid, Ohio 44121**  
**Minutes**

**Board Members**

Karen Poelking, President  
Lisa Mack, Vice President  
Rita Ross, Secretary  
Moe Romeo, Treasurer  
Len Calabrese, Past President  
Beverly Burks - v  
Carol Fiorelli  
Raja Belle Freeman  
Patrick Hyland  
Curtis Orr - v  
Al Paynter  
Kim Scott  
Denise Turner - v

**Ex-Officio**

Jim O'Toole

**Executive Director**

Annette Iwamoto

**Marketing Director**

Barbie McCann - v

**Absent**

Keith Benjamin, Ex-Officio  
Rick Krivanka  
Tammy Lease

**Also Present**

Michael Love, Development Director

Sally Martin, Housing Director  
Daniel Subwick, Community Development Coordinator

v= Attending virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center and Virtually via Google Meet on Thursday December 9, 2021. President Karen Poelking called the meeting to order at 6:03 p.m.

Secretary Rita Ross performed the roll call of board members. There was a quorum present.

Consent agenda:

- a. October 5, 2021 Regular Board Meeting Minutes
- b. September and October Marketing Reports
- c. 10/5/2021 Revitalization Committee Meeting Minutes
- d. 11/2/2021 Revitalization Committee Meeting Minutes
- e. 10/19/2021 May-Green Subcommittee Meeting Minutes
- f. 11/16/2021 May-Green Subcommittee Meeting Minutes
- g. 10/5/2021 Neighborhood Grant Program Meeting Minutes
- h. Mingle at the Mansion Event Summary

Patrick Hyland motioned to approve the Consent Agenda. Seconded by Moe Romeo. The motion was unanimously approved. (10-0-0) President Poelking was not needed for this vote since there was a quorum present. Len Calabrese and Kim Scott arrived after the vote.

### **Finance Report**

Moe Romeo reported on the Financial Statement ending October 31, 2021. "Other Assets" listed on the report as "Property for Resale" at the current value of \$75,200, increased the Total Assets to \$516,983.54.

Financial Balance Sheet as of October 31, 2021:

Checking	\$ 7,271.72
KeyBank Checking	\$ 331,567.00
Sts. Margaret & Gregory Fed CU - Savings	\$ 102,081.43
Payroll	\$ 551.00
KeyBank Payroll	\$ 54.62
Paypal	\$ 257.75
Total Current Assets	\$ 441,783.54

### **Executive Director**

Annette Iwamoto thanked everyone for all their help, especially board members who attended meetings and public hearings. She is so happy to be part of this great group. She has already met with many city council members, leaders in Shaker Heights and other cities.

Among other things accomplished, Barbie McCann created the great booklet for the Mingle at the Mansion event. Even though there was the challenge of limited space, it was the most

successful fundraiser One South Euclid has ever had; nearly \$10,000 in profit. Looking ahead to next year, Executive Director Iwamoto will make sure the planning of the fundraising event will start in January. A discussion ensued regarding the moving of the event to the Mayfield Country Club. It was decided that it would be a good idea to move the event there for 2022.

The executive committee will have the 2022 budget ready for a vote at the Annual Meeting in February.

A Cleveland Institute of Art student from South Euclid has asked One South Euclid to be her community partner for an internship in the Spring. She is majoring in fiber arts and hopes to engage the community in making granny squares to create a giant quilt.

Annette is working on an application to be able to host an Americorps VISTA to help OSE understand how to help small businesses and implement new programs.

Neighborhood Grant program: Because of the current supply-chain problems, five or six projects have not completed their work. For most projects, we are looking to grant a 60-day extension, and would still be able to reimburse the grant funds from the Cuyahoga County Community Development Supplemental Grant Program.

The grants committee is implementing some changes to the Senior Landscaping and Snow Removal Program for 2022: increasing the age requirement from 60 to 65; reducing the number of recipients from 70+ to 60 and bringing on another vendor. Will be working with and partnering with the Community Partnership on Aging on the application process.

We plan to allocate a small amount of money for emergency home repairs and bringing back the community engagement and beautification grant program. If anyone is interested in being on the Neighborhood Grant Committee let Annette know.

### **Cuyahoga County Community Development Supplemental Grant**

After explanation by Annette Iwamoto, Al Paynter moved to approve the Resolution to authorize the Board of One South Euclid to submit an application for the Cuyahoga County Community Development Supplemental Grant (CDSG) in order to provide additional funding for the 2022 Neighborhood Grant Program's Exterior Home Repair Program. Seconded by Moe Romeo. The motion was unanimously approved. (12-0-0)

### **Marketing Director**

Barbie McCann submitted her detailed reports for September and October as part of the packet. She plans to have more transparency to the board, looking at stakeholders and planning a year end facebook post to encourage donations. She will continue to work on the marketing plan for next year. President Poelking indicated that there has been increased traffic on the Website.

### **Executive Committee**

President Karen Poelking reported that the Mingle at the Mansion was a great success. She talked with many people who really liked it. Karen thanked everyone for the work that everyone did.

The First Energy Lighting Ceremony on December 1st was wet but the event was very nice. It was family oriented and a lot of children were there. Everyone had umbrellas however they still

had a good time. The music was great and the shutdown of the road was not a problem. The firepit was a nice added touch.

President Poelking said it was time to resurrect the Community Engagement Committee. It is also important to reach out to block/street organizations and block party groups. Denise Turner volunteered to be on the Community Engagement Committee.

Quarterly meetings with the mayor will be added and also will invite the chief of police and fire to attend those meetings.

### **Governance Committee**

Rick Krivanka, Chair, was absent because he was receiving an award at the Cleveland Rocks Awards. Lisa Mack spoke in his absence. She brought forward the slate of candidates. The Committee encourages ideally bringing candidates onto the committee first for a vote, then to the board. Members of the Governance committee met with the candidates and went over what would be expected of them. There will also be orientation. The bios were sent to the board. Lisa Mack asked if anyone had any questions. The conversation that takes place here stays here regarding each candidate. There are four candidates, three from the last meeting and Elaine Yeip who expressed interest before and now is ready.

OSE board nominees are as follows::

1. Michelle Brooks, works at Alcoa, on executive board of UAW Local 1050, event planning, helped with Bexley Bash. Len Calabrese moved to approve candidate Michelle Brooks. Seconded by Carol Fiorelli. Motion was unanimously approved by the board. (12-0-0)
2. Steve Haynie, Cuyahoga County Public Library, Manager at the South Euclid-Lyndhurst Branch. Moe Romeo moved to approve candidate Steve Haynie. Seconded by Al Paynter. Motion was unanimously approved by the board. (12-0-0)
3. Joe Pollack, Pollack Studios, is on numerous committees on Heights Regional Chamber of Commerce and coordinates Cedar-Green Merchants Association. Patrick Hyland moved to approve candidate Joe Pollack. Seconded by Denise Turner. Motion was unanimously approved by the board. (12-0-0)
4. Elaine Yeip, United Way/Greater Cleveland, fundraising experience, City Club and is retired from The Literacy Cooperative. Moe Romeo moved to approve candidate Elaine Yeip. Seconded by Kim Scott. Motion was unanimously approved by the board. (12-0-0)

Lisa Mack explained that since both bylaw changes were voted on in Committee, no first or second motion is necessary, just a vote.

First bylaw change: removal of Article III, Section 6, vote for a simple deletion. The board voted unanimously to approve. (12-0-0)

Second article 2 section 3: adding "typically" and "The board may choose to nominate up to three members who do not live or work in South Euclid because of the skills, expertise and connections they bring to the Board." The board voted unanimously to approve. (11-0-0) Carol Fiorelli needed to leave before the vote.

There is a third proposed bylaw change that is being reviewed by the OSE attorneys.

President Poelking stated that it would be nice for board members to attend the orientation for the new board members. The Annual Meeting is on February 3. The special meeting is immediately after when the officers are sworn in. She stated that new blood is necessary and asked the members to please give consideration about an executive board position.

President Poelking discussed an end of year appeal to Board Members to donate to One South Euclid. The figure of \$1400 is the amount they were hoping to bring in. The donations that anyone made at the Mingle at the Mansion would be included as a donation.

### **Revitalization Committee**

Carol Fiorelli, Chair, needed to leave so Annette Iwamoto gave the following report:

Revenue: \$88,845.00 in profits mostly from lot sales.

- 3890 Grosvenor - State forfeiture, coming soon;
- 581 Quilliams - sde lot expansion; \$2,500 pending sale;
- \$6000 sold - Charlton & Corwin;
- Project at Corwin, shoebox house (all green build);
- \$34,500 pending sales - five properties;
- Outlook for 2022 - 6 lots in City ownership; will be presented to Council to allow transfer to OSE, two lots larger in size and therefore larger sale price.

### **Mayfield Green Action Committee**

- May-Green Zoning District update: City Council will schedule a Public Hearing for next year. Annette Iwamoto will speak in support at it;
- Palermo Property - Marketing brochure for the property is being distributed to the developer community;
- Intersection Event is scheduled for June 10.

### **Fundraising Committee**

Annette will try to get a meeting scheduled in January.

### **Upcoming Events**

#### **a. South Euclid Events**

1. Rock the Block Fundraiser at Black Forest  
Saturday January 29, 2022 | 5:00PM-9:00PM
2. A calendar of 2022 South Euclid events is in the winter issue of the South Euclid magazine
3. Annual Board Meeting & Special Meeting immediately following  
Thursday, February 3, 2022 | 6:00pm  
South Euclid Community Center & Google Meet
4. The remainder of the 2022 Regular Board Meetings will be held on the first Thursday of every other month at 6:00pm at the Community Center and via Google Meet.  
(2022 dates: April 7, June 2, August 4, October 6, December 1).

Moe Romeo motioned to adjourn the meeting. Seconded by Kim Scott. President Poelking adjourned the meeting at 7:33 p.m.

Respectfully Submitted,

Barbara Latini, OSE Administrative Support

(Proofread and approved by Secretary Rita Ross)