



Regular Meeting of the Board of Directors

June 4, 2020 at 8 a.m.

Museum of American Porcelain Art

Minutes

Board Members

Len Calabrese, President
Vaughn Johnson, Vice-President
Moe Romeo, Secretary/Interim Treasurer
Lisa Mack, Immediate Past President
Brijin Boddy
Beverly Burks
Patrick Hyland
Curtis Orr
Al Paynter
Karen Poelking
Kim Scott
Absent
Paul Antonelli
Carol Fiorelli
Ashley King
Rick Krivanka
Rita Ross
Stacy Ward-Braxton
Keith Benjamin, Ex-Officio
Jim O'Toole, Ex-Officio

Staff

Johnese Sherron, Director of Programming & Development

Also Present

Michael Love, Director of Development

Sally Martin, Housing Director

Daniel Subwick, Community Development Coordinator

Guests

Lauren Lanham

The Regular Meeting of the One South Euclid Board of Directors was held VIRTUALLY via Google Meet on Thursday, June 4, 2020. President Len Calabrese called the meeting to order at 6 p.m.

President Calabrese asked for a moment of silence to reflect on the tragic event that happened recently regarding the death of George Floyd.

Secretary Moe Romeo performed the roll call of board members. He asked the new members to introduce themselves. Curtis Orr introduced himself and gave some background about himself. He is a detective for the City of Cleveland Police. President Calabrese welcomed Curtis Orr to the board and expressed his appreciation for joining the board. New members will have an opportunity to meet with Dan Subwick and will be contacted regarding the date for help with Google Drive.

President Calabrese asked if anyone had any changes or corrections to the minutes from the Annual Meeting on February 6, 2020. President Calabrese motioned to approve. Seconded by Moe Romeo. The board unanimously approved the minutes. (9-0-0) President Calabrese voted to meet the required number for a quorum. Brijin Boddy and Kimberly Scott arrived after the Vote.

President Calabrese asked if anyone had any changes or corrections to the minutes from the Special Meeting on February 6, 2020. President Calabrese motioned to approve. Seconded by Moe Romeo. The board unanimously approved the minutes. (9-0-0) President Calabrese voted to meet the required number for a quorum. Brijin Boddy and Kimberly Scott arrived after the Vote.

Dan Subwick welcomed Lauren Lanham and asked her to share something about herself. Lauren stated that she graduated from the University of Dayton and she is looking forward to meeting everyone in person. She has joined the City of South Euclid full time through the Cleveland Foundation's Summer Internship Program.

Finance Report

Moe Romeo, Interim Treasurer, gave the breakdown of assets and cautioned that because of the Covid-19 pandemic, the board will need to be careful about spending this year.

The Financial Report ending April 30, 2020:

PNC - Checking:	\$259,575.14
Sts. Margaret & Gregory Fed CU - Savings	\$101,804.51
Payroll	\$ 501.00
PayPal	\$ 38.52
Total Current Assets	\$405,584.58

Staff Report

Johnese Sherron reported that because of the Covid-19 pandemic, all the INTERSECTION events have been canceled. Several new programs were created to assist residents and

businesses:

- The Emergency Business Relief Fund awarded a significant amount of money to businesses: \$30,000 from the city and \$30,000 from OSE.
- One South Euclid partnered with MyCom for emergency food relief. \$5000 in gift cards to Giant Eagle were purchased and given to needy families in the city via the four food distribution centers: Garfield Memorial Church, United Church of Christ, Kosher Food Pantry and Heights Emergency Food Center.
- OSE received donations of gift cards from local restaurants for the Restaurant Raffle. Applicants were required to submit a copy of a receipt from a take-out purchase they obtained from a South Euclid restaurant between designated dates. The applicant then submitted the receipt for the raffle. There were some leftover gift cards because the response was not as large as expected.

Johnese Sherron stated that she was communicating with Frances Jo Hamilton, Heritage Ohio, (Ohio Mainstreet Program). One South Euclid will be a downtown affiliate to Heritage Ohio. A stakeholder group will be formed that will be made up of businesses, residents and OSE, however, eventually the residents and businesses will be on their own. She has been kept busy trying to find new board members, constantly talking with business owners and residents answering questions about the programs that are available to them and looking at other fundraising activities.

Executive Committee

President Len Calabrese reported about the Neighborhood Leadership Program that is funded by the Mandel Foundation. It matches with nonprofits and other boards regarding service opportunities.

President Calabrese asked Sally Martin to give an update about the Curb Appeal Program that she heads. She reported that 10 grants were awarded and she is just waiting for people to complete their projects and turn in receipts.

President Calabrese also reported that seven programs currently sponsored by OSE are running:

- The four food programs that serve South Euclid residents;
- The other programs that have leveraged \$205,000 of property updates however it is actually double that amount that has been invested in the community.

He thanked Moe Romeo for the labor and assistance to make sure the One South Euclid Office would be safe, secure and clean when the office opened again. He indicated that the Heights Chamber of Commerce will be moving downstairs of the OSE Office. He also thanked Lisa Mack for serving as the former president and promised that she will receive a gift soon.

This year the Strategic Plan will be headed by Karen Poelking along with a couple of previous members including Yvonne Sanderson. Committee chairs will also have a voice in that process.

Vaughn Johnson stated that he will invite the credentialed Colleen Gilson, an icon in the community, a senior vice-president of Cleveland Neighborhood Progress and CDC executive of the year, to meet virtually with the executive committee.

The executive committee approved \$250 for the Fair Lending Coalition. Sally Martin has been a big promoter of it.

Revitalization Committee

In the absence of Chair Carol Fiorelli, Dan Subwick gave the report:

- Almost \$136,000 in residential property sales;
- 7 properties have sold; no pending sales;
- Side lot expansions - 2 properties; and 2 lots pending sales;
- New build - 5 lots pending sales (\$30,850);
- New home being built on Ammon

Neighborhood Grant/Storefront Renovation Program

- 20 Owner Occupied Grants - \$60,000
- 3 Community Beautification Grants - \$2250;
- Storefront Renovation Grants - Green Builders Supply \$25,000 - redo front, Longo Family Partnership \$15,000, Spoto's Bar - \$10,000, 4D Group LLC Warehouse (Monticello) - \$10,000, Walgreens - \$10,000

Community Housing Solutions - 5 projects at \$2,000 are underway.

In the absence of Chair Carol Fiorelli, Michael Love reported about the senior landscape service. He stated that 65 seniors received Snow Plow and Grass Cutting Grants.

Covid-19 Business Emergency Fund - The money can be used for business expenses, rent, payroll, supplies and making modifications to businesses in order to reopen. The funds distributed were 50% by the city and 50% by OSE. University Suburban Health Center gave a donation to help businesses as well. It will be determined at the upcoming meeting which businesses will be helped with that donation.

Dan Subwick reported that there will be about \$100,000 less in property sales due to the Covid-19 pandemic.

Michael Love agreed that the only thing that OSE will have is lot sales. Storefront funds have been awarded. Covid-19 contribution money and grass cutting is in full swing right now. The unexpected factor is that the courts are closed and there has been no transfers of property at this time. The County Grant Program may not be available because the money comes from the casinos and they have been closed, so no revenue is coming in.

President Calabrese stated that OSE was one of the first CDCs during this pandemic to help the residents and businesses in such a creative way.

Community Development & Engagement Committee (CDE)

Chair (No report)

Fundraising and Communications Committee

Brijin Boddy, Chair, reported that the committee would fund the services that were most dire. The committee did not meet in May due to the pandemic. She would like to have a workshop to work out the ideas for a fundraising plan. She sent an informational letter to the programs that will not be funded because of the pandemic.

President Calabrese thanked Brijin Boddy because she was so instrumental voicing her ideas of how OSE could create a safety net for residents and businesses.

Governance Committee

Chair, Stacy Ward-Braxton (No report)

New Business:

Directors & Officers Insurance Policy Renewal

After explanation by Michael Love, Len Calabrese moved to renew the Directors & Officers Insurance Policy from West Bend Insurance for One South Euclid for a period of June 8, 2020 - June 8, 2021 at a cost of \$563.00. Seconded by Moe Romeo. Motion was unanimously approved. (10-0-0) President Calabrese was not needed for this vote.

Rock the Block Food Drive - Michael Love indicated that even though Rock the Block was cancelled, the committee wanted to do something to give back to the community. Rock the Block Food Drive will be on Saturday, June 13 from 12 p.m. - 5 p.m. in the St. John Lutheran parking lot, 4386 Mayfield Road. Volunteers will be collecting non-perishable food. Cash, check and credit card donations will be accepted. Donors will not need to leave their cars, volunteers will be there to assist. All the donations will go to benefit the four South Euclid food pantries. The first 100 people to donate will receive a Rock the Block swag bag and a chance to win a gift card to a local South Euclid business.

June 17 - Budget Review Meeting - 1 p.m. Community Center in person, social distancing and masks.

June 23 - Vaughn Johnson - call-in meeting with Colleen Gilson and Board Chairs.

President Calabrese shared a message by email with the board of OSE prior to the meeting in regards to the death of George Floyd. He would like OSE to address systemic racism and work together for inclusion by gathering a small ad hoc group to come up with a plan to positively reach out to the community. Dan Subwick suggested a video similar to the one that was online in place of the Memorial Day Parade. A meeting date will be determined.

Upcoming Event

Regular Board Meeting

August 6, 2020 tbd

Moe Romeo motioned to adjourn the meeting. Seconded by Len Calabrese. President Len Calabrese adjourned the meeting at 7:20 p.m.

Respectfully Submitted,

Barbara Latini, One South Euclid Administrative Support
(Proofread and approved by Secretary Moe Romeo)