



Regular Meeting of the Board of Directors

June 2, 2022 at 6:00 p.m.

**South Euclid City Hall, Community Room, 2nd Floor & Virtually Via Google Meet
1349 South Green Road, South Euclid, Ohio 44121**

Minutes

Board Members

Rick Krivanka, President-Elect
Lisa Mack, Vice President
Rita Ross, Secretary
Moe Romeo, Treasurer
Len Calabrese, Past President
Beverly Burks - v
Carol Fiorelli
Raja Belle Freeman
Patrick Hyland
Tammy Lease - v
Al Paynter
Michelle Taylor-Brooks
Denise Turner -v
Elaine Yeip

Ex-Officio

Keith Benjamin
Julie Mostov

Executive Director

Annette Iwamoto

Programming & Communications Manager

Barbie McCann

Administrative Support

Barbara Latini

Absent

Karen Poelking, President
Steve Haynie

Curtis Orr
Joe Pollack
Kim Scott

Also Present

Michael Love, Planning & Development Director
Daniel Subwick, Parks & Recreation Director
Rebekah Forst, Community Development Assistant - v

Guests

Sara Continenza, City Councilwoman - v

v= Attending virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid City Hall in the Community Room on the second floor and virtually via Google Meet on Thursday June 2, 2022. Vice-President Lisa Mack, filling-in for President Karen Poelking, called the meeting to order at 6:01p.m.

Secretary Rita Ross performed the roll call of board members. There was a quorum present.

Consent agenda:

- a. April 7, 2022 Annual Board Meeting Minutes
- b. March & April Marketing Reports
- c. 04/05/2022 Revitalization Committee Meeting Minutes
- d. 05/03/2022 Revitalization Committee Meeting Minutes
- e. 04/19/2022 May-Green Subcommittee Meeting Minutes
- f. 05/17/2022 May-Green Subcommittee Meeting Minutes
- g. List of 2022 Neighborhood Grants
- h. 04/12/2022 Fundraising Committee Meeting Minutes
- j. 05/10/2022 Fundraising Committee Meeting Minutes

Al Paynter motioned to approve the Consent Agenda. Seconded by Rick Krivanka. The motion was unanimously approved. (12-0-0) Beverly Burks and Tammy Lease arrived after the vote.

Finance Report

Moe Romeo, Treasurer, reported that OSE is financially very stable and doing well. There is over \$80,000 more in the total current assets since the last report in April, primarily from the City, but more funds are pending from the CDSG grant and from the \$5,000 Legacy Village Grant. Moe asked members to familiarize themselves with budgets, how to read and interpret financial statements, financial planning and more by attending a virtual meeting on June 7th from 1:00pm—3:00pm and to contact him for more information regarding how to get the link to attend.

Financials YTD as of April 30, 2022:

Checking	\$ 10,328.28
KeyBank Checking	\$ 340,906.72
Savings	\$ 102,156.80
Payroll	\$ 501.00
KeyBank Payroll	\$ 1,418.61
Paypal	\$ 38.22
Total Current Assets	\$ 533,862.61

Executive Director

Annette Iwamoto introduced Julie Mostov and welcomed her to the board.

Annette, other OSE members and city staff walked in the Memorial Day Parade and distributed flyers to the people watching the parade. They ran out of flyers before they arrived at Mayfield Road, so next year the number of flyers will need to be increased.

INTERSECTION will be held on June 10. There will be music, games, food and a beer garden. The Cleveland Institute of Art student will display the quilt made of granny squares. Rocks will be painted then hidden around the city. Everyone will be encouraged to pick up a Passport to Summer to help promote events, businesses, and other South Euclid attractions. There will be a \$1000 grand prize at the end to someone who has completed every activity. The Passport shows just about everything good that South Euclid has to offer. Annette encouraged everyone to go to the After Party at Afrika. There will be a Karaoke Contest again this year. The videographer Launch Arts will help with marketing for OSE and photographing INTERSECTION and OSE's Annual Fundraiser in October.

Barbie McCann is officially a staff member of OSE. She is still doing a lot of marketing; two articles were published on Cleveland.com and she answered many general phone calls and responded to callers who left messages.

June 14 is the deadline to recruit an Americorp VISTA. Annette indicated that it has been difficult finding someone, however we can try again next year and build better connections to recruit for next year. Len Calabrese found a high school student who can help for the summer.

Ten applications for the mini grants were submitted and eight were funded so far. Not enough people submitted applications for the mini grants that may be used for community engagement and beautification however there will be an opportunity to apply again in July.

Directors and officers insurance doesn't need to be voted on but Annette wanted the board to know that OSE has the insurance to protect board members.

Executive Committee

Vice-President Lisa Mack thanked Annette for reporting so thoroughly about upcoming events.

Governance Committee

President-Elect Rick Krivanka reported about what is the ideal role of the engagement committee. There are some excellent candidates for the committee now that there are nineteen OSE members. If anyone knows of someone who they believe would be interested in serving on the board, or if anyone is interested in being in a leadership role, please let him know. Succession planning is also important to consider.

Revitalization Committee

Carol Fiorelli, Chair, reported that there is no change in revenue from the April board meeting.

- There are \$27,000 in pending sales;
- 1228 S Green/Tamalga - the person interested in building there backed out;
- In 2021 \$40,000 was awarded to Glengate (on South Green Road north of Monticello Blvd), however because of supply chain issues there was a delay. Construction will begin at Glengate on June 13 and should be completed in about five weeks.

Mayfield Green Action Committee

- Johns Carabelli Memorials is willing to put a mural on his building.
- OSE later this year will plan a meeting to discuss development at the OSE-owned property on South Green Road between Ardendale Road and University Suburban Health Center. The consensus so far is to build something that will bring people together.

Fundraising Committee

Annette Iwamoto reported that the next meeting is June 14 at noon. She stated that any board members are welcome to join. The meetings are monthly to elevate fundraising over the next year. The annual fundraiser will be on October 20 at the Mayfield Country Club. The event was held at the Telling Mansion previously so the event was called "Mingle at the Mansion." The name for this year's fundraiser will be determined soon.

People in the community will have the opportunity to nominate candidates this year for Hometown Heroes, so that others will have the chance to think of candidates besides the board. Auction and raffle items are needed. Mayfield Country Club is planning to give a golf package and an Indians/Guardians alumnus may be offered as part of the package. Friends of OSE fundraising and membership campaign is offering the following: if donating \$25 or more to become a friend of OSE, a donor would receive a reusable bag with the Friends of OSE logo on it.

Barbie McCann brought the finished Annual Report and distributed a copy to each board member.

City Update

Keith Benjamin reported that Sara Continenza who was in attendance virtually at this meeting is still trying to find more vendors (and not just for selling food) for the Community Market formerly called the South Euclid Farmer's Market. The new location is at Quarry Park North at the Pavilion, every Thursday from 4:00pm–8:00pm until October 13. Rebekah Forst, MyCom coordinator and community development assistant, indicated that so far there are seven

vendors and more coming. This Community Market is collaborating with Cleveland Heights to make it a more regional community market.

Keith Benjamin gave a powerpoint presentation about the streets, parks and bike lanes:

- All the streets are almost completed in the \$1.3 million project. The roads that needed work done the most, all the number ones, are done this year. The city engineer and service director drive the streets every year to determine the category that each street in the city falls into.
- Phase II will begin this fall on South Green Road between Mayfield and Cedar Roads. Next year the Mayfield/Green intersection will be completely redone. Parking lots are to be repaved also.
- Victory Park: Site renderings were distributed to the board members to review. Victory Park: four bocce ball courts, pickleball courts, horseshoe pits, aerobic and balance equipment, community green space - artificial turf, walking path, new pavilion shelter and existing sand volleyball court. \$725,000 will be raised through fundraising and grants.
- Quarry Park: new playground equipment estimated cost, \$80,000--\$100,000.
- Bexley Park: tennis courts are in disrepair to be replaced by: multi-purpose sports pitch courts, maybe a tennis court, cost about \$200,000. At the NW corner of the park: an adventure trail, a skilled area, ADA accessible, for scooters, skateboards and bicycles.
- Regional and Community Planning making connections with dedicated bike lanes. Working with Cuyahoga Greenways.

Upcoming Events

- a. South Euclid Events: <https://www.onesoutheuclid.org/event>
 - i. South Euclid Movie Night- June 3 at 8:00pm, Bexley Park
 - ii. Ray Rhode Concert Series - June 5, July 3 and 31 at 7:00pm, Notre Dame College
 - iii. INTERSECTION and Afterparty - June 10, 5:00pm–8:00pm, Rushton Road Muni Lot, South Green & Rushton Roads
 - iv. Passport to Summer - June 10, 7:00pm–September 10, 12:00 am 12:00am; Grab a Passport at INTERSECTION
 - v. Fundraiser for Rock the Block - June 17, 5:00pm–9:00pm at Black Forest, \$10 food, raffle, music
 - vi. Community Garage Sale- June 18, 9:00am–2:00pm, 1370 Victory Drive
 - vii. Juneteenth Freedom Day Celebration - June 19, 1:00pm–5:00pm at Garfield Memorial Church
 - viii. GardenWalk South Euclid, June 25 & 26, 11:00am–4:00pm
 - ix. Bexley Bash featuring the National Night Out Safety Commemoration - August 2 at 6:00pm at Bexley Park
- b. The remainder of the 2022 Regular Board Meetings will be held at 6:00pm at the Community Center and via Google Meet. (2022 dates: August 4, October 6, December 8 proposed change)
 - i. Fundraising Committee - June 14 at 12pm (virtual)
 - ii. May-Green Subcommittee - June 21 at 12pm (virtual)
 - iii. Revitalization Committee - June 7 at 8:30am (City Hall)

Moe Romeo motioned to adjourn the meeting. Seconded by Len Calabrese. Vice-President Mack adjourned the meeting at 7:22p.m.

Respectfully Submitted,

Barbara Latini, OSE Administrative Support

(Proofread and approved by Rita Ross and Executive Director Annette Iwamoto)