



## **Regular Meeting of the Board of Directors**

**October 1, 2020 at 6 p.m.  
South Euclid Community Center  
Minutes**

### **Board Members**

Len Calabrese, President  
Vaughn Johnson, Vice-President (V)  
Moe Romeo, Secretary/Interim Treasurer  
Lisa Mack, Immediate Past President  
Beverly Burks (V)  
Carol Fiorelli (V)  
Rick Krivanka  
Curtis Orr  
Al Paynter  
Karen Poelking  
Rita Ross (V)  
Kim Scott

### **Ex-Officio Members**

Jim O'Toole

### **Marketing Director**

Barbie McCann

### **Absent**

Keith Benjamin, Ex-Officio  
Brijin Boddy  
Patrick Hyland

### **Also Present**

Michael Love, Economic Development Director  
Sally Martin, Housing Director  
Daniel Subwick, Community Development Coordinator

### **Guests**

Sara Continenza, Councilwoman, Ward 3

Raja Freeman  
Yvonne Sanderson (V)

\*V= Attending Virtually

The Regular Meeting of the One South Euclid Board of Directors was held at the South Euclid Community Center and VIRTUALLY via Google Meet on Thursday, October 1, 2020. President Len Calabrese called the meeting to order at 6:00 p.m.

Secretary Moe Romeo performed the roll call of board members.

President Calabrese asked if anyone had any changes or corrections to the minutes from the Regular Meeting on August 6, 2020. Moe Romeo motioned to approve. Seconded by Jim O'Toole. The board unanimously approved the minutes. (11-0-0) President Calabrese was not needed for this vote.

### **Finance Report**

Moe Romeo, Interim Treasurer, stated that there are still some expenses coming in, insurance and legal bills were paid. There are still four projects funded by the Neighborhood Grant Program, for a total of \$45,000, that have not been completed and may not be by the end of year deadline. However according to Dan Subwick, there may be additional projects that could be funded for this year.

The Financial Report ending August 31, 2020:

|  |               |
|--|---------------|
| PNC - Checking                           | \$ 191,776.24 |
| Sts. Margaret & Gregory Fed CU - Savings | \$ 101,854.61 |
| Payroll                                  | \$ 501.00     |
| Total Current Assets                     | \$ 294,131.85 |

### **Bexley Park Project**

Sara Continenza, Ward 3 Councilwoman, stated that the Bexley Community Group has been under fiscal sponsorship of OSE for a long time and she reminded everyone that the Garden in the Park, Pump Track and Bexley Bashes are associated with Bexley Park.

A big issue of concern is finding activities for young people. Councilwoman Continenza indicated that she has talked with Dan Subwick, Raja Freeman and others regarding ideas for things that will attract youth. They would like to devise a plan to repave the pump track and possibly revising it by adding ramps so it could be used for skating, rollerblading and for scooters. They received one estimate of \$18,000 to repave the Pump Track. Another addition may be the construction of an art wall that could serve a dual purpose of providing privacy and

be a sound barrier too. There would be phase I for the project and more discussion and decisions would be made for phase II.

Councilwoman Continenza introduced Raja Freeman. Miss Freeman stated that she is a performance poet and a teaching artist with twelve literary arts. She grew up in South Euclid and remembers not having many places to go. She would like to help the community to provide a place in the near future for young people to go. She likes the idea of a skatepark and is very excited about it. She believes the input of youth in the planning of the skatepark is important, so they feel that they have ownership over it. Police Chief Nietert has been consulted. Focus Groups with youth, community groups, the police department and other partners will take part in the planning.

Beverly Burks advised that MyCom may support a project like this with a \$1,500 MyCom Partner Support Grant. Ms. Freeman stated that because she was a volunteer who helped rake leaves in high school, she could picture student volunteers from Brush High School helping to remove leaves from the skatepark in the fall.

Councilwoman Continenza will send a link to board members of the campaign page that will be utilized to raise money for the project. She will also share it with others and put it on FaceBook.

### **One South Euclid Video**

Barbie McCann, Marketing Director, reported that the One South Euclid Video that showcases all the successes of the organization could not be shown at the meeting however board members previously received the link to the video via email to view on their own. She asked the board members to please review the video and pay close attention to names and spellings just in case there may be an error. She asked the members to contact her with any comments or requests for revisions by the next morning. The board was quite impressed with the end product.

### **Small business pre-certification Webinar update**

Vaughn Johnson stated that he owns a consulting practice and small business funding firm, he serves as the director of the Minority Business Assistance Center located at the Urban League of Greater Cleveland.

On September 2nd he led a virtual workshop that was co-hosted by the City of South Euclid, One South Euclid and the Minority Business Assistance Center. They offered assistance for business owners to get certified with the State of Ohio and the City of Cleveland. There was input from South Euclid Economic Development, Mayor of South Euclid and Len Calabrese, President of One South Euclid. Each shared outstanding information to the business community and business owners were able to share information too. Seventy-seven businesses registered and fifty-three attended the workshop.

### **Executive Committee**

President Calabrese stated that the 2019 Annual Report has been sent to the printer. Hard copies of the report will be available at City Hall. He remarked about the more attractive graphics because of Barbie McCann's work and the very pertinent and up-to-date information that is included in the report.

President Len Calabrese reported that because of her work schedule, Brijin Boddy has a difficult time attending on Thursdays at 6:00 p.m. The Fundraising and Communications Committee is looking at online and virtual opportunities and information about different approaches that could provide some funding. Joy Roller is interested in working with community groups and helping OSE with preparatory work for a signature fundraiser in 2021. He reminded the members that OSE needs 100% participation in the annual giving to One South Euclid.

### **May/Green Action Committee - Heritage Ohio Project**

Michael Love reported that this Committee has been meeting to improve the Mayfield/Green area by partnering with Heritage Ohio. They will be implementing the Downtown Revitalization program and will be doing a DART analysis. Heritage Ohio will meet in the afternoon with the Action Committee Wednesday October 7th via Zoom. Stakeholders have been invited on Wednesday.

### **Revitalization Committee**

Carol Fiorelli, Chair, reported that new members of the Mayfield/Green Action Committee are Pastor Scott Blevins from Garfield Church, Carter Welo, Karen Schaefer from HRCC, Ilyana Walker of Bicycle Coalition and Ruth Gray, Chairwoman of City Council's Zoning and Planning Committee.

Frances Jo will be meeting for half-hour intervals with fifteen business owners in the community who are interested in possibly joining the Mayfield/Green Action Committee.

Revenue: \$149,460.63, Expenses: \$402.00, Net profit: \$149,058.63.

Because of the current environment (Covid-19 pandemic), there will not be enough revenue to support the Build-Grow-Thrive Program. There are no homes to be sold for rehab.

- One side lot expansion for \$2,500 on Elmwood ;
- 3 vacant lots for potential infill development - possible \$20,000;
- Pending sale, Build-Grow-Thrive Program - \$22,000;
- Total of \$22,500 is probably the only income for the rest of the year.

### **Storefront Renovation**

- Walgreens is underway;
- 4-D Group Warehouse on Monticello - Landscape improvement project is complete.
- Green Road Builders Supply - in process;
- Spoto's Bar - in process;
- Longo's Construction - in process.

## Mayfield/Green Action

Another initiative of the Mayfield Green Committee is creating a South Euclid Landmark Commission. It would give South Euclid the ability to identify property as historical landmarks and it would determine what type of businesses could take over a particular property.

City Council Zoning and Planning Commission will have a Public Hearing on the Landmark Commission Legislation on November 9, 2020.

## **Fundraising and Communications Committee (No Report)**

### **Strategic Planning**

Karen Poelking, Chair, stated that good planning leads to good results. Lisa Mack and Yvonne Sanderson are working with Karen Poelking on the Strategic Plan. The committees were asked to look at refreshing the plan for this year.

A decision was made to look at the current plan, reflecting on how things have gone, identifying accomplishments and results. Also taking a look at some of the things that may have happened that were not anticipated. Areas of pride were many, the committees had many successes especially the Revitalization Committee and the cooperation of committees during the Covid-19 pandemic.

The plan this time will take in three years instead of two years. Karen Poelking reminded everyone to stick to the plan and the mission of OSE. She asked the committees to return the worksheets by early to mid-November. The first draft of the Strategic Plan will be at the December 3rd meeting. The draft can be edited for the final version at the January or February meeting.

## **Governance Committee (No Report)**

### **New Business**

Food Security - A total of \$9,000 was set aside to help the needy in the community because of the Covid-19 pandemic. The four food pantries were given a total of \$4,000, the amount spent on gift cards for food was \$5,000. Money is leftover from that and \$1,000 in the budget.

Keith Benjamin received a request from Pastor Jenkins of the United Church of Christ for \$3,000 to help the Thanksgiving Turkey Distribution Program. The church is also approaching businesses for assistance to reach their goal of \$8,000. A significant number of people receiving assistance are from South Euclid. There is a greater need this year than last year.

Moe Romeo motioned to approve the \$1,500 donation that will be matched by the City of South Euclid to the United Church of Christ Food Pantry for the Thanksgiving Turkey Distribution. Seconded by Beverly Burks. All ayes. Motion unanimously approved. (11-0-0) President Calabrese was not needed for this vote.

Beverly Burks indicated that MyCom has created 70 learning pods, the majority are in Cleveland for students who cannot be left alone at home while schooling. The South Euclid Library stepped-up and will have an assistant supervise and help students and will also provide food for those participating in the program.

**Upcoming Events:**

- a. October 7, 2020 Heritage Ohio - Mayfield-Green Downtown DART Virtual Town Hall Meeting 6:00pm-8:00pm: <https://zoom.us/j/95406886017>
- b. Regular Board Meeting  
December 3, 2020 6:00pm (place tbd)
- c. November Non-profit Giving Day

Moe Romeo motioned to adjourn the meeting. Seconded by Karen Poelking. President Len Calabrese adjourned the meeting at 7:34 p.m.

Respectfully Submitted,  
Barbara Latini  
One South Euclid Administrative Support

(Proofread and approved by Secretary Moe Romeo)